

## <<广告设计To Object>>

### 图书基本信息

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### 内容概要

Another in the series of project books from the architecture firm MVRDV. This volume documents their project for the competition for the Musee des Arts et Civilisations in Paris, and includes all aspects of the design: visual as well as written. This book asks such urgent design questions as the meaning of a museum for non-Western art at a time when worldwide mobility is making the ideas of "Western" and "non-Western" meaningless. How does one represent authenticity in this context? Designed by MVRDV, this book allows the reader inside the design process to the original ideas conceived and problems faced by an architect.

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