

<<典藏书屋>>

图书基本信息

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内容概要

本套丛书《典藏书屋——青春悦读/午后咖啡/睿智人生（MP3有声英文读物）》为你铺设了一条英语拉高新捷径，引导学习者在愉快阅读中系统、快速地积累词汇、背景知识，提高快速阅读技能。

本丛书内容新颖翔实，具有极强的知识性、史料性、时代性与可读性，结构编排注意词汇与语言点的阶梯式循环出现，帮助读者在阅读中不断巩固。

本书精选文章50篇，从都市原始男人到澳洲丛林文化从手相心理学到婚外情与同性恋，从办公室政治到跳槽，从“性趣广告”到过度包装，从网络诈骗局到师生恋，从“恐怖秀”到F1赛车，从定向运动到《老友记》……为你展示了一个精彩的语言文化万花筒。

每篇文章还附有精心编排的内容点评、经典句型、速记生词、文化知识链接等内容使你进一步开拓语言文化视野，提高各领域的词汇知识。

更重要的是它能帮你找回失落已久的阅读的乐趣！

书籍目录

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章节摘录

Unit 28 Creativity in Group Work 团队中的创造性 有史以来，富有创意和灵感的天才人物实在屈指可数。现代社会生活的精细分工要求大多数人在团队中发挥协作能力，同时也为不同专业的人才提供了思维火花碰撞的空间和契机。面对共同的任务和利益，怎样才能做到人尽其才和通力协作呢？团队动力正是一个值得研究和探讨的管理概念。而在没有创造性就没有进步的 科研领域和团队中，这也是不容忽视的一个问题。

Although a creative act may be stimulated by others, one human brain must always synthesize facts or impressions. Much of the work done in research laboratories, however, requires group effort, so it takes sense to evaluate how colleagues improve or impede the creativity of individuals. Team members work more amicably when they bring unique backgrounds, capacities, or attitudes to the group. If we reduce turf-consciousness (地盘意识) and promote a spirit of mutual assistance, the creativity of such a group can be unleashed. The fabulous achievements of American scientists during World War II demonstrate that success also depends on group loyalty or cohesion. Because members recognized the goals as vital and energies were focused on clear objectives, egotism was suppressed. These groups were able to achieve in a few short years what otherwise would have taken much longer. Groups also become more cohesive when they have the prospect of profiting from success. Industrial research laboratories have begun putting such concepts of group dynamics into practice. When developing a new product, they assemble a team and assign its cost, production and marketing goals. These teams may be highly interdisciplinary — with scientists specializing, for example, in theory, materials, and process engineering. Sometimes marketing people are included. The team spirit that often develops nourishes imagination and creativity. Another factor is the size of a research group. Although the optimum size depends on many things, five or six is often a good one. Such groups can communicate easily, and assuming members have diverse backgrounds, there is potential for mutual education and assistance. As the group gets bigger, friction increases, internal communication becomes tougher, and talkative people tend to dominate conversations. Personal style is another factor in creativity. An enthusiastic team member is a blessing. Many of the most constructive events in this world have been helped by enthusiasts; not only do they achieve on their own, but their warmth also stimulates excitement and positive reactions in others. Dedicated pessimists are another matter. Even if their logic is impeccable, they are to be avoided for their ability to smother creativity. Some people are natural-born loners, whose creativity can be stifled if forced into a group. If they can be creative without outside stimuli, they'd better be allowed to work that way. Unfortunately, the complexity of modern problems indicates the need for teamwork, not individual effort.

Although outside stimulation can promote creativity, there's such a thing as too much of a good thing. Creative people are often better left alone, immersed in problems for as long as a week at a stretch. Shorter periods and interruptions can reduce or destroy a researcher's effectiveness. People with potential for significant creativity, in particular, should be sheltered from interruptions. There is no simple formula to increase creativity in the R&D lab. Creativity is not something that can be tapped at will, and even geniuses are truly creative only a small fraction of the time. You must be sensitive to what stimulates creativity and what stifles it. You need to be concerned with individual style and the influence of colleagues and superiors.

编辑推荐

The birds have flown , we hear no more their clamour , But winterS angry winds not soon will start to Blow
Upon the empty fields there pours the azure glow Of skieS that have not lost the warmth of summer 空气沉静
了,不再听见鸟歌,但离冬天的风暴还很遥远——在休憩的土地上,流动着一片温暖而纯净的蔚蓝。

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