

<<大学英语>>

图书基本信息

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前言

中国远程教育的发展经历了三代：第一代是函授教育；第二代是广播电视教育；20世纪90年代，随着现代信息技术的发展，以网络为基础的第三代现代远程教育应运而生。

到目前为止，教育部批准开展现代远程教育试点的高校共67所。

对外经济贸易大学远程教育学院（简称“贸大远程”）是在中国加入WTO后的第一年，于2002年3月正式成立的。

现代远程教育作为新生事物，对传统的教学模式、学习习惯、获取新知的途径等产生了巨大的冲击。

如何在网络时代打造学习型社会，构筑终身教育体系，是当今时代的重大课题，现代远程教育试点高校为此进行了许多卓有成效的探索。

在网络教育的具体实践中，贸大远程始终坚持依托学校的整体优势和特色，坚持知识的内在逻辑性与职业、行业的市场需求的统一，坚持开展面向广大在职人员的现代远程教育，逐步形成了独具我校特色的“7+1”学习模式（即网络课堂、网上答疑、课程光盘、教材资料、适量面授、网上串讲、成绩检测，以及第二课堂活动），为学生个性化学习提供了广阔的空间。

自2003年起，贸大远程连续三年蝉联新浪网、择校网、搜狐网和《中国电脑教育报》联合评出的全国“十佳网络教育学院（机构）”称号。

值得一提的是，“国际贸易实务”课程荣获国家级奖项，“商务英语”等七门课程荣获北京市优秀教材一等奖和精品课程称号，另有十余门课程在全国性的远程教育课程展示会上获得大奖。

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内容概要

本书属对外经济贸易大学远程教育基础英语教材，由10课组成，每课包括课文、词汇、注释、复习重点、练习及答案、课文译文等内容、注解精辟，知识点全面，课文译文符合信达雅标准，是一本较好的大学英语教材。

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章节摘录

In particular , certificate programs , which issue documents of completion and sometimes an accreditation to students who have completed a specified course of study , are growing in enrollment by about 20% annually , says Jules LaPidus , president of the Washington-based Council of Graduate Schools , which represents 430 institutions. For those professionals in high-tech companies and accounting firms , as well as specialists in business management and international business , such quick-hit , targeted courses are crucial , LaPidus notes. But even doctors , artists and opera singers are going back to school for executive-education and high- tech courses.

While most students are taking executive-education and continuing-education classes on university campuses , a growing number are studying far away from any grove of academe. Some are learning from videotapes , while others watch satellite lectures. But these methods of distribution are rapidly being overtaken by distance learning via the World Wide Web. Armed with a personal computer , a moderately fast modem , an Internet service provider and a Web browser , students can quickly gain access to all kinds of course material whenever they want. There are about 1 , 200 degree and certificate distance-learning programs available from about 900 accredited colleges , observes Karen Hansen , executive editor at Petersons , a Princeton N. J. , education-and career-products publishing company that puts out the annual Petersons Guide to Distance Learning Programs. Petersons latest figures show that U. S. higher-education institutions offer distance-learning courses to more than 7 million students , according to spokeswoman Sue Brooks. Could distance learning ever replace traditional classroom education ?

You dont have to wait for the next century to answer this ; you have to wait only until the fall. Western Governors University , a completely virtual college based in both Salt Lake City , Utah , and Denver , will be offering its first courses. Started by Governors from 18 Western states and encompassing the state universities in those areas , W. G. U. will initially offer continuing- education courses and associate degrees , says Jeff Edwards , marketing director for the school. There will be a concentration on information technology courses although at press time the catalog was still under development. Courses will be offered via the Web and satellite TV. Students from all over the world will be able to enroll in programs , which will cost anywhere from \$ 300 to \$ 700 each.

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