

<<保险专业英语>>

图书基本信息

书名：<<保险专业英语>>

13位ISBN编号：9787811341492

10位ISBN编号：7811341492

出版时间：2008-6

出版时间：对外经济贸易大学出版社

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页数：302

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内容概要

全书共26章，基本覆盖了西方基础保险学的主要领域。

其中有与保险有关的一些基本概念，保险的定义，保险的历史发展，保险的社会功能，保险的法律原则，常见保险种类，保险的组织形式，保险中的主要参与者，各种保险文件简介，保费的确定与重要性，保险的索赔，保险营销，保险的风险管理，对保险业的法律监管，保险的培训与教育以及保险领域一些值得注意的重要趋势。

本书是关于介绍“保险专业英语”的教学用书，全书共26章，基本覆盖了西方基础保险学的主要领域。

其中有与保险有关的一些基本概念，保险的定义，保险的历史发展，保险的社会功能，保险的法律原则，常见保险种类，保险的组织形式，保险中的主要参与者，各种保险文件简介，保费的确定与重要性，保险的索赔，保险营销，保险的风险管理，对保险业的法律监管，保险的培训与教育以及保险领域一些值得注意的重要趋势。

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陈庆柏，教授，1965年毕业于对外经济贸易大学外语系。
1980-1981，1986年分别在美国斯坦福大学法学院和英国伦敦大学经济学院研修商法与世界经济。
1993年曾以客座教授身份在英国艾克斯讲学并进一步研修国际商法。

主要著作有：《英国商业诉讼》（美国旧金山翻译公司）、《外贸英语手册》（商务印书馆）、《金融英语阅读》、《英汉双解法律词典》、《金融函电与对话》、《英汉双解商业词典》、《商务英语对话》（世界图书出版公司）、《涉外法律英语》（法律出版社）、《外国银行法》、《国际贸易》（北京语言大学出版社）、《基础金融英语》（开明文教育音像出版社）和《证券英语》（机械工业出版社）。

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编辑推荐

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