

<<上海100地标指南>>

图书基本信息

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前言

Shanghai, today, is not only a mark on the map of a metropolitan, but also a lifestyle that is different from any other. When traveling abroad, people from Shanghai will claim "I am from Shanghai". For the receivers, Shanghai becomes a dream land; a place packed into vacation plans and must be experienced first hand. Shanghai is forever attached to endless legends and myths. Along its lengthy history, there are old city, Shanghai Lilong, the very French Huaihai Road and world architectural Expo on the Bund. From the 1920s and the 30s, people from all parts of the world were drawn to Shanghai for dreams weaved into memories of the place. The 2010 Shanghai Expo signifies a new beginning for the world to know Shanghai. This book is dedicated to the understanding of Shanghai. We designed the book by its cultural characteristics and lifestyle versus administrative districts. The main four blocks are "Expo Site", "Urban Area and Its Surroundings", "The Creative Garden" and "College Town", including 100 locales worth visiting. Besides introductions of the 100 landmarks, every block has a prelude to summarize the place and ends with a link to the local customs and stories. For ease of traveling, we provide maps with landmarks and available transportation. (Information dates up to June 2009) When traveling with the Shanghai dream, the legends, lifestyle, interest, quality, liveliness and open-mind are the synonym of the place. Here one finds Shanghai to be creative, new and old co existence and inclusive,

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内容概要

上海曾有过无穷尽的传奇和谜。

它历史悠久，有老城厢、上海里弄，也有还留着浓郁法租界香味的淮海路，外滩的建筑一直被称为“万国建筑博览会”……而2010年在上海召开的世界博览会，是世界了解上海的新起点。

为了让世界更了解今日的上海，我们特别编辑了这本书。

全书以上海的文化特质，生活方式来划分板块，依次为“世博园区”、“城市和周边”，“创意园区”、“大学城”四大部分，一共100个上海值得细细走走的地方。

除了100个地标介绍外，每个板块还设置了开篇综述，在篇末加入了人文链接，既有区域概述，也有与上海有关的风土人情的故事。

为了方便旅行，我们在书里提供了各个区域的示意地图，每个地标的地址和可搭乘到达的交通工具。

（信息截止至2009年6月）当你怀着“上海梦”来旅行时，上海就是传奇、生活方式、趣味、品质、活力，大气的代名词，你在这里会找到富于创造、新旧交集，兼容并蓄的上海。

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编辑推荐

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