

<<新时代大学英语综合教程3>>

图书基本信息

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前言

随着我国高等职业教育的进一步发展, 高职高专教育已占据了高等教育的半壁江山。

《新时代大学英语》系列教材依照教育部《高等职业教育英语课程教学要求(试行)》, 本着以就业为导向、实用为主、够用为度、全面提升英语应用能力的原则进行设计、编写。

本系列教材打破传统教材编写模式, 结合一线教学实践, 吸收国外优秀教材之优点, 融入全新的教育理念和科学的教学方法, 在实用性、适度性、趣味性和时代性等几个方面特色鲜明。

实用性 教材内容贴近实际, 以学生的日常生活和职场交际为着眼点, 使学生在循序渐进的听、说、读、写、译等训练中提升语言的应用能力, 真正做到学以致用。

适度性 教材打破传统的单一结构性的束缚, 依据学生的接受能力和实际需求选取学习内容, 层次分明, 难易适度, 能够满足不同基础学生的学习需要。

趣味性 教材板块设计灵活、多样: 情境设置易于操作, 有助于学习兴趣的提高, 使学生主动参与到课堂的学习当中, 建立互动的教学模式。

时代性 教材所选文章内容紧扣时代脉搏, 涵盖当前社会热点、重大事件和流行话题等诸多方面, 能够使学生在熟悉的背景之下进行英语学习, 激发学习热情, 提升学习效果。

我希望教材能够受到学习者的欢迎, 更希望能够得到同行专家的批评指正, 以更好地满足广大学习者的需求, 适应新时期高等职业教育发展的需要。

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内容概要

本书依据教育部高等职业教育英语课程教学要求（试行）》，贯彻实用为主、够用为度、与时俱进的编写理念，结合一线教学实践进行编写。

为充分调动学生学习英语的积极性，全面提升听、说、读、写、译等能力，本系列教材融入了视、听、说、演、练等多种教学方式，内容丰富、题材多样、定位准确、重点突出。

新时代大学英语综合教程每册分为8个单元，每单元围绕一个主题进行选材。

第3册的主题包括求职、职业、广告、跨国公司、科技、保险、法律及毕业时分，内容包括听说、阅读、语法、写作、练习及轻松一刻等。

本书可作为高职高专院校公共英语课程的教学用书，也可供广大英语爱好者自学参考。

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章节摘录

Plot : The story tells the professional adventure of Andrea , whose greatest dream is to become a journalist. Andrea gets a job in the fashion industry through Runway magazine , the most famous of its type , to make ends meet. Andrea won't develop her writing skills in the magazine , but her talents as the editor in chief's assistant , Miranda. The problem is that Miranda is a merciless , posh (漂亮的 ; 时髦的) and cruel woman , making the experience a living hell for the girl. The environment in the place will be cold and extremely critical with the physical appearance. The girl will have to change her simple and plain style , for a more trendy and elegant one , in order to gain the acceptance of her ruthless (冷酷的 , 残忍的) boss and colleagues , especially Emily, her unpleasant workmate. Despite everything against Andrea in the office , she will consider the experience as a challenge , drastically (彻底地) changing her clothes and self-image , with the help of Nigel , the magazine's art director. Nevertheless , the job becomes extremely demanding , because of Miranda's tough work rhythm and nearly impossible tasks , leaving Andrea without a private life with her boyfriend , family and friends.

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