

<<国际贸易实务>>

图书基本信息

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内容概要

《普通高等教育“十一五”国家级规划教材：国际贸易实务（英文版）（第2版）》具有以下特点：

1.案例 / 新闻导读：该教材最大的特点是叙述上的“案例导向”或“新闻导向”。教材每一章都从一个有趣的或使人感到困惑的贸易案例或财经新闻开始，从而提高了读者的阅读兴趣，强化了读者对所学内容的记忆。

2.多功能：该教材集作者过去在国外从事国际商务的实战经验、近些年从事国际贸易实务教学和研究的体会和感悟、以及对该学科的前瞻于一体。因此，该教材的编写既强调实务和技术层面，也注重全方位、多功能地培养学生的综合素质。

3.针对性：该教材可满足经贸专业学生、英语专业学生或从事国际商务活动人士阅读经贸专业原著需要。

它既可作为全国高等院校经管专业的双语教材，也可作为“商务英语”专业的教科书。

书籍目录

- PART 1 Overview
- Chapter 1 Introduction to International Trade
 - 1.1 Why Do Countries Trade?
 - 1.2 How Is International Trade Measured?
- Chapter 2 International Trade Policy
 - 2.1 Import Tariff
 - 2.2 Non-tariff Barriers to Imports
 - 2.3 Export Taxes
 - 2.4 Export Subsidies
- Chapter 3 Trade Bloc and Trade Block
 - 3.1 Trade Bloc
 - 3.2 Trade Block
- Chapter 4 WTO: A Navigation Guide
 - 4.1 What Is WTO?
 - 4.2 How Does It Work?
 - 4.3 WTO: Objectives, Functions and Basic Principles
 - 4.4 WTO Agreement: A Navigation Guide
- PART 2 Terms of International Trade
- Chapter 5 International Trade Terms
 - 5.1 Generalization
 - 5.2 A Guide to Incoterms 2010
 - 5.3 Incoterms and VAT
 - 5.4 Incoterms and Contracts
- Chapter 6 Terms of Commodity
 - 6.1 Name of Commodity
 - 6.2 Quality of Commodity
 - 6.3 Quantity of Commodity
 - 6.4 Packing of Commodity
 - 6.5 Commodity Inspection and Customs Formalities
- Chapter 7 International Cargo Transport
 - 7.1 Modes of Transport
 - 7.2 Clause of Shipment
 - 7.3 Major Shipping Documents
- Chapter 8 Cargo Insurance
 - 8.1 Parties to the Insurance
 - 8.2 Marine Insurance
 - 8.3 Insurance of Land, Air and Postal Transportation
 - 8.4 Fundamental Principles of Cargo Insurance
- Chapter 9 Terms of Price
 - 9.1 Price Elements
 - 9.2 Pricing Methods
 - 9.3 Conversion of Major Trade Terms
 - 9.4 Exchange Cost: An Evaluation Tool
 - 9.5 Pricing Strategies
 - 9.6 Money of Account and Avoidance of Foreign Exchange Risk

9.7 Use of Commission and Discount

9.8 Clause of Ptice

Chapter 10 International Payment and Settlement

10.1 Amount of Payment

10.2 Payment Currency

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PART 3 International Trade Procedure

PART 4 Trade Forms

Appendix Glossary of International Trade Terms with

English-Clunese

Interpretations

章节摘录

版权页：插图： However, What is the most interesting is that many important breakthroughs are rarely made in formal meetings of these bodies, least of all in the higher level councils. Since decisions are made by consensus, without voting, informal consultations within the WTO play a vital role in bringing a vastly diverse membership round to an agreement. One step away from the formal meetings is informal meetings that still include the full membership, such as those of the Heads of Delegations (HOD). The Secretariat The WTO Secretariat, with offices only in Geneva, Switzerland, has around 550 regular staff and is headed by a Director-General. In performing their duties, the Director-General and his staff are expected not to "seek or accept any instructions from any government or any other authority external to the WTO" and thus maintain the international character of the secretariat. Since decisions are taken by members only, the Secretariat has no decision-making powers. Its main duties are to supply technical and professional support for the various councils and committees, to provide technical assistance for developing countries, to monitor and analyze developments in world trade, to provide information to the public and the media and to organize the ministerial conferences. The Secretariat also provides some form of legal assistance in the dispute settlement process and advises governments wishing to become members of the WTO. The Secretariat staff includes individuals representing about 60 nationalities. The professional staff is composed mostly of economists, lawyers and others with a specialization in international trade policy. There is also a substantial number of personnel working in support services, including informatics, finance, human resources and language services. The total staff complement is composed almost equally of men and women. The working languages of the WTO are English, French and Spanish.

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