

图书基本信息

书名：<<国际学院URP研究成果论文集第3辑=Third prodeedings of URP-Related research at ICB>>

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作者：孟繁锡，许廷武，冯伟哲 著

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前言

For the constant purpose of nurturing practical application ability and innovative spirit of students students of International College Beijing , China Agricultural University , ICB has been holding URP (Undergraduate Research program) Since Septenber.

## 内容概要

With the built up experience and reputation of this program , the number of ICB students applying for the membership of URP was significantly larger than the maximum capacity as before. The standards for screening qualified URP students were even more co

书籍目录

Preface  
The Effective Communication Model for ICB  
Research on the Obstacle of Communication between  
Foreign Instructors and Chinese Students  
Business Environment of the DIY Gift Shop  
Study on Key Success Factors  
for the Sustainability of the UC  
Program f

章节摘录

These problems will indicate that the manaemen level and lecturers cannot communicate whenever and herever they want. Moreover, the communicationmethods between them are inconvenient and inflexible. We thought of some problems that remain in the an ag

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