

<<职桥英语教程>>

图书基本信息

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内容概要

本书尝试将职场英语教学贯穿于基础英语教学的全过程，融“教、学、做”于一体；Language Focus, Cultural Focus, Workplace Focus的编写体例也比较有创意。

它遵循大学生掌握外语知识和提高语言能力的规律，针对我国高职院校公共英语教学的实际需要，从培养听、说、读、写能力着手，以掌握职业岗位所需的英语语言知识和能力为目标，融英语知识技能与职场需求于一体，采取了按职业类型和职业胜任力要素组织教材内容的新模式和新方法，在内容、结构和体例上均有所创新。

<<职桥英语教程>>

书籍目录

Towards Professional Success

Table of Contents

Unit One Shopping

Lesson 1 Talk at the Supermarket

1.1 Listening

1.2 Learning Patterns

1.3 Word Power

1.4 Exercises

1.5 Reading A

1.6 Field work

1.7 Reading B

Lesson 2 Store and Grocery

2.1 Listening

2.2 Learning Patterns

2.3 Word Power

2.4 Exercises

2.5 Reading A

2.6 Field work

2.7 Reading B

Lesson 3 E-buying

3.1 Listening

3.2 Learning Patterns

3.3 Word Power

3.4 Exercises

3.5 Reading A

3.6 Field work

3.7 Reading B

Unit Two Health

Lesson 4 Clinic Talk

4.1 Listening

4.2 Learning Patterns

4.3 Word Power

4.4 Exercises

4.5 Reading A

4.6 Field work

4.7 Reading B

Lesson 5 Spa and Fit-keeping

5.1 Listening

5.2 Learning Patterns

5.3 Word Power

5.4 Exercises

5.5 Reading A

5.6 Field work

5.7 Reading B

Lesson 6 Psychological Consultation

<<职桥英语教程>>

6.1 Listening

6.2 Learning Patterns

6.3 Word Power]

6.4 Exercises

6.5 Reading A

6.6 Field work?

6.7 Reading B

Unit Three Bank and Finance

Lesson 7 Deposit and Withdraw

7.1 Listening

7.2 Learning Patterns

7.3 Word Power

7.4 Exercises

7.5 Reading A

7.6 Field work

7.7 Reading B

Lesson 8 Credit Card Service

8.1 Listening

8.2 Learning Patterns !

8.3 Word Power

8.4 Exercises

8.5 Reading A

8.6 Field work

8.7 Reading B

Lesson 9 Check and Transfer

9.1 Listening

9.2 Learning Patterns

9.3 Word Power

9.4 Exercises

9.5 Reading A

9.6 Field work

9.7 Reading B

Unit Four General Activities

Lesson 10 Foreign Trade

10.1 Listening

10.2 Learning Patterns

10.3 Word Power

10.4 Exercises

10 , 5 Reading A

10.6 Field work

10.7 Reading B

Lesson 11 Exhibition

11.1 Listening

11.2 Learning Patterns

11.3 Word Power

11.4 Exercises

<<职桥英语教程>>

11.5 Reading A

11.6 Field work

11.7 Reading B

Lesson 12 Conference

12.1 Listening

12.2 Learning Patterns

12.3 Word Power

12.4 Exercises

12.5 Reading A

12.6 Field work

12.7 Reading B

Unit Five Towards Professional Success

Lesson 13 Advertisement on TV and Radio

13.1 Listening

13.2 Learning Patterns

13.3 Word Power

13.4 Exercises

13.5 Reading A

13.6 Field work

13.7 Reading B

Lesson 14 Advertisement on the Internet

14.1 Listening

14.2 Learning Patterns

14.3 Word Power

14.4 Exercises

14.5 Reading A

14.6 Field Work

14.7 Reading B

Lesson 15 Advertisement on Newspapers and Magazines

15.1 Listening

15.2 Learning Patterns

15.3 Word Power

15.4 Exercises

15.5 Reading A

15.6 Field work

15.7 Reading B

章节摘录

When walking into an American drugstore , most Chinese will be a bit surprised. There are a wide variety of items sold in it , such as candies , cookies , drinks , stationeries , greeting cards , magazines and even cosmetics , toothpaste , washing powder , cigarettes , toilet paper , and diapers. It is like a Chinese grocery store. The only difference is that medicines are also sold here. Some people may doubt whether it is clean to have medicines and food put together. But dont worry. Americans have their reasons to do so , and they have been practicing it as a rule. First , American drugstores are very clean. The authority will not allow any that do not meet the health standards. Second , drugs sold in the store are just remedies for minor illnesses such as headache and fever. Besides , they are well-packed and are separately placed from those well- packed foods. Therefore , they are very safe. Finally , it is very convenient for the public to get those commonly-used drugs while they are shopping for their daily necessities , rather than waste time going to a hospital or a specialized pharmacy.

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