

<<实用电子商务英语>>

图书基本信息

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## <<实用电子商务英语>>

### 内容概要

《实用电子商务英语》从工作实际出发，以实用为主，突出对学生实际应用能力的培养，采用真实的企业应用实例编写，极具高职特色。

教材编写形式与内容等均有创新，形式上突破传统教材原有形式，图文并茂，简单易懂，寓教于乐。教材以企业实用案例与实训项目引导学生，可进行网络实际教学并能直接应用于实际工作生活中，实践性极强。

教材内容从编排顺序上契合国际电子商务的实际工作流程，其中的每一个环节和过程涉及的英语知识都将作为一个项目，使学生在做中学，学中做，真正实现教学做一体化，实现工作与学习、企业与学校的无缝对接。

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书籍目录

Preparatory Unit Introduction to E-commerce

Task 1

Task 2

参考译文

Unit 1 B2B E-commerce

Task 1

Task 2

Task 3

参考译文

Unit 2 B2C E-commerce

Task 1

Task 2

Task 3

Task 4

参考译文

Unit 3 C2C E-commerce

Task 1

Task 2

Task 3

参考译文

Unit 4 B2G E-commerce

Task 1

Task 2

Task 3

参考译文

Unit 5 Legal Risk Prevention in Contract for the International  
Sales of Goods on Line

Task 1

Task 2

参考译文

参考文献

## 章节摘录

版权页：插图： Article5. Progress and Time Limit on Design and Manufacture 5.1 Within four weeks after he/she received the deposit, the Seller shall provide to the Buyer the reaction drawings and the drawings for the replacement of the anchor bolts required for the design of the Metal Building System. The Buyer shall give this information to the design institute responsible for the design of the foundation as soon as possible. All costs related to the design institute (including the cost of signing the drawings) shall be borne by the Buyer. 5.2 Within\*\*\* weeks after he/she received the prepayment, the Seller shall complete the manufacture of the Metal Building System and notify the Buyer to send his/her representative to the Seller's plant to inspect the goods before their delivery and shipment. 5.3 Within one week after the Buyer has inspected and accepted the goods and paid the Seller the amount set forth in article 4.3 hereof, the Seller shall have the goods shipped to the Site. 5.4 Should the Buyer request any change to the specifications or design of the Metal Building System, he/she shall notify the Seller in writing. The Seller shall try to satisfy the Buyer's request as best as possible, but may adjust the Contract Price or the time frame for performance based on the additional amount of work, time and materials required as a result of such change. Such adjustments shall be effective upon the agreement by both the Buyer and the Seller. If the Buyer shall fail to sign the relevant confirmation provided by the Seller relating to such adjustments within 2 days thereof, such adjustments shall be deemed to be cancelled by the Buyer. The Buyer shall not be responsible for any delays in the design or manufacture of the Metal Building System as a result. 5.5 Except for force majeure or a failure by the Buyer to perform his/her obligations under this Contract, if the Seller fails to complete on time any of his/her tasks set forth above, he/she shall pay a penalty of 0.1% per day on the late amount, commencing on the fourth day of such delay, provided that such penalty shall not exceed 3% of the Contract Price.

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### 编辑推荐

《实用电子商务英语》适应高等教育实施的全新人才培养方案和教学模式，从工作实际出发，以学生就业为导向，培养学生实际能力为本位，走工学结合道路，校企合作共同进行教材开发，旨在为社会培养面向工作一线的高端技能型专门人才。

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