

<<饭店英语>>

图书基本信息

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内容概要

《新编高职高专旅游管理类专业规划教材：饭店英语》根据国际旅游饭店发展的新形势和新特点，以国际饭店标准为依据，遵循“工作过程为导向”的教学设计理念，依照旅游饭店服务与管理活动的全过程，主要介绍旅游饭店各个相关部门的服务与管理等工作等知识技能以及相关的语言知识技能和交际技能，注重“互动性、交际性、趣味性和实践性”。

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