<<金融英语>>

图书基本信息

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内容概要

本书精选最新出版的国内外权威金融类书籍报刊及网上的优秀文章,分六个部分对金融有关知识进行介绍:金融市场、银行业、外汇与外汇市场、证券、保险及金融衍生工具,包括金融理论基础知识、 政策法规、经营管理等。

同时,通过一些典型案例对课文进行补充,因而具有较强的针对性与实用性,有助于为学生今后从事金融工作提供理论指导。

本书适合作为高职高专金融、财会、贸易专业学生学习用书,也可作为各金融机构的从业人员以及其他有意在金融领域工作的人士的参考读本。

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