

<<旅游英语>>

图书基本信息

书名：<<旅游英语>>

13位ISBN编号：9787562929840

10位ISBN编号：756292984X

出版时间：2009-8

出版时间：武汉理工大学出版社

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页数：116

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内容概要

全书共14个单元，分为两部分。

第一部分共10个单元，围绕一整套旅游活动来展开，以真实的涉外旅游情景为线索，涵盖旅行社洽谈、旅游行程安排、接团、交通、城市观光、自然景区观光、酒店住宿、膳食安排、购物、处理旅游投诉等日常旅游活动。

每个单元围绕主题，采取任务型训练，强化学生的听、说、读、写、译基本技能，并通过模拟训练来提高教学的灵活性和趣味性，强化学生英语应用能力的培养。

第二部分共4个单元，分别从中国著名旅游城市景点介绍、中国名山名园景点介绍、红色旅游景点介绍、旅游相关实用写作等角度对学生进行相关的旅游业务训练，内容充实完整，资料翔实，具有很好的旅游资料参考价值。

本书既适用于高职高专旅游英语专业的教学，也可作为相关经济贸易专业、商务英语专业的专业英语教材，还可用作商界人士培训用书。

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