

<<现代物流英语>>

图书基本信息

书名：<<现代物流英语>>

13位ISBN编号：9787562926900

10位ISBN编号：7562926905

出版时间：2008-8

出版时间：武汉理工大学出版社

作者：蒋清泉 主编

页数：284

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### 内容概要

本书是“高等职业教育现代物流规划教材”之一。

全书主要内容包括物流概述、客户关系管理、运输工程、仓储管理、配送、包装及包装技术、采购管理、供应链管理、信息技术、质量管理和物流的发展趋势，大致构成一个体系明晰的物流专业教材框架。

每个章节均取材于近几年国内外通行的专业教材和相关专业研究资料，涵盖了当今国际物流专业方面的代表性内容。

本书既可以作为物流管理和运输管理的专业英语教材，也可供相关人员参考。

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