<<物流专业英语>>

图书基本信息

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内容概要

本书是实用性、操作性极强的物流专业英语教材,偏重于培养物流专业英语的应用技能。 《物流专业英语》编写体例不同于其他物流专业英语书籍,它包括3个部分:物流文章、物流书信和 物流单证,涉及物流英语应用最多的3个方面。

物流文章涵盖物流专业的各个功能,提供给学习者必要的物流术语及表达;物流信函让学习者熟悉和 模仿各种物流信函的写作;来自一线实际应用的物流单证让学习者学会阅读和填写各种物流单证。 每部分附有注释、练习、操作训练等内容。

为方便教学和学习,《物流专业英语》还将提供教学课件、课文译文和参考答案。

本书适合于高职院校物流专业的学生和物流领域的从业人员。

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