

图书基本信息

书名：<<英语口语教程。
4>>

13位ISBN编号：9787562433132

10位ISBN编号：7562433135

出版时间：2006-7

出版时间：重庆大学

作者：宋亚菲 编

页数：214

字数：246000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

《英语口语教程》共4册，是“求知高等学校英语专业系列教材”的一部分，供大学本科英语专业学生使用。

它尽量体现英语国家日常口语的特征，所选素材尽可能体现新颖性和口语化的特点。

4册教材的内容及难度和训练方式呈阶梯式发散延伸，各册既相互贯穿又各有侧重。

本书为第4册，供英语专业2年级下学期使用。

与前3册教材不同，本册教材通过阅读方式输入专题内容信息，用对子交流、小组讨论、个人表述等形式进行口语表达练习。

它是针对英语基础阶段后期学生口语表达的基本能力而编写的，将口语训练与相关学科知识结合起来，引导学生“read to learn, speak to learn”。

每单元由以下几部分组成：Title Page, Warming Up Activity, Related Knowledge, Activity, Tips 和Evaluation。

书籍目录

Unit 1 Stretching for Effectiveness Warming-up activities Part 1 The good language learner Part 2 What are language learning and use strategies Part 3 Learning style p References Evaluation of presentation References

Unit 2 Communicating across Cultures Warming-up activities Part 1 Exploring cultural differences Part 2 Developing communicative competence Part 3 Learning to be successful communicators Evaluation of presentation References

Unit 3 Interpersonal Relationships Warming-up activities Part 1 Perceiving people Part 2 Interpersonal attraction Part 3 Communication purposes and motivations Part 4 Managing conflicts Part 5 Improving interpersonal relationships Part 6 Supplementary information and practice Evaluation of presentation References

Unit 4 Mental Health Warming-up activities Part 1 Helping yourself through the hard times Part 2 Group discussion — college depression Part 3 Coping with depression Part 4 Coping with life transitions Evaluation of presentation References

Unit 5 Harmony between Man & Nature Warming-up activities Part 1 China's environmental problems Part 2 Fighting against desertification Part 3 Coping with environmental problems Part 4 Harmony between man and nature Part 5 Do we need a polyester factory in our city? Evaluation of presentation References

Unit 6 Winning on Each Side Warming-up activities Part 1 Win-win concept Part 2 Negotiation procedure and skills Part 3 Personal styles vs. negotiation modes Evaluation of presentation References

Unit 7 E-Age Warming-up activities Part 1 Internet in our life Part 2 I-Mode phones Part 3 The other life of an ATM card Evaluation of presentation References

Unit 8 Human Resources Management Warming-up activities Part 1 Dealing with personnel problems Part 2 Staff benefits Part 3 Staff appraisal system Evaluation of presentation References

Unit 9 Career Planning Warming-up activities Part 1 Looking for a Job Part 2 Work value Part 3 Adapting to the job market Part 4 Having a job interview Part 5 Supplementary information and practice Evaluation of presentation References

Unit 10 Learning, Leading Part 1 Traits of leaders Part 2 Sources of the power of leaders Part 3 Motivating employees today Part 4 Communications in today's organizations Part 5 Leading teams Evaluation of presentation References

Unit 11 A Marketing World Warming-up activities Part 1 Getting to know marketing mix Part 2 Getting to know hospitality marketing Evaluation of presentation References

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>