

<<西语东渐与中国社会思想演变>>

图书基本信息

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内容概要

This study takes a political approach to English Language Teaching (ELT) in China. It was prompted by two parallel developments in China during the past twenty years or so : the expansion of ELT and changes in ideology. The study looks into the hitherto scarcely explored political aspects of ELT and finds that ELT has significant impact on both the official ideology and the people's belief system. It fills in a gap in the research of contemporary Chinese politics by revealing the political consequences and implications of ELT. Findings of the study on the one hand de-mythologize the political innocuousness of ELT, and on the other hand throw light on the more general questions regarding the causes and process of ideological change.

书籍目录

ELT in China and Its Lily Pond Effect : An Introduction Preface Acknowledgements Abbreviations Chapter One Introduction : the Politics of English Language Teaching in China Research Problem Research Gap Rationale and Significance Methodology Alternative Approaches Organization of the Book Chapter Two Literature Review : The Foreign Language Dilemma Introduction International Perspective Chinese Historical Perspective Chinese Pidgin English The Ti-Yong Formula The Chinglish Phenomenon Conclusion Chapter Three Ideology and Ideological Changes Pure Ideology and Practical Ideology The Dialectic of Change Modifications : Alternative Approaches The Interaction between Formal Ideology and “ Lived Ideology ” The Foreign Language Dilemma in the Reform Era Chapter Four The Ideological Functions of English-Language Textbooks Introduction Frame of Reference : Textbooks as Ideological Discourse Sources of Data Methodology Findings and Analyses Conclusion Chapter Five The Shift of the Chinese Marxist Discourse of English Literature Introduction Ideology, Policy, and Policy Outcome History and the Persistent Presence of the Marxist Ideology The Case of D.H. Lawrence Conclusion : Ideological Change and the Role of ELT Chapter Six The Trojan Horse of ELT Introduction The Case of the Voice of America The Case of George Orwell The Lily pond Effect The Mechanisms of the Trojan Horse The Positivistic Discourse of ELT The Instrumental Approach to Foreign Language Teaching Marketization Conclusion : the Conflict-Without-Confrontation Model Chapter Seven Conclusion : the Impact of ELT on Ideology A Summary of the Findings Momentums for ELT in the Future Further ELT Impact on Ideology Appendix Bibliography

章节摘录

So on the one hand there is the expansion of ELT and on the other hand there is change in ideology, both of which appear very impressive. It is the need to interpret, to define the connections between these two developments that had prompted this study. As a starting point, the present author makes the hypothesis that there is a cause-effect relationship, between ELT and ideological change, with the former being the cause and the latter being the effect. Put in the form of questions, the hypothesis involves the following: What is the relationship between these two parallel developments ?

Is there a cause-effect relationship between them ?

If there is one, which development is the cause and which is the effect ?

In what way and to what extent does ELT have an impact on ideology ?

And is the ELT case typical of ideological changes in China in general ?

While a more common approach may regard political and ideological changes as crucial for the expansion of ELT, thus being the cause for the latter, this study approaches the issue the other way round. As shown above, it poses the question whether it is also possible that ELT is the cause in the relationship, namely the spread of ELT has been an important factor contributing to ideological changes in China. This hypothesis does not reject the view that political and ideological developments in China have shaped ELT as it is, rather, it suggests a due recognition of the complexity and interaction involved in such a relationship. Therefore the study sets out to find theories and evidence that would support the above hypothesis.

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