

<<瑰丽盒子>>

图书基本信息

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## 内容概要

The architecture has the distinguished task of making the brand physically tangible. It's able to produce images that leave lasting impressions, create a feeling of true luxury and style. Architecture can in the best sense assist the product, putting it centre stage while fully stage managed. It can seduce to consume. The big brands are getting bigger and their flagship stores will be more exclusive than ever. I still think though in the future there will be a new kind of "flagship store shop in shop". And it will be a challenge to bring together several of these changeable smaller labels all under one roof.

书籍目录

EPIISODE BOUTIQUE  
ARMANI GINZA TOWER  
ARMANI 5TH AVENUE  
LURDES BERGADA FLAGSHIP STORE  
LA PERLA UOMO BOUTIQUE  
LEVI'S FLAGSHIP STORE  
OPENING CEREMONY FLAGSHIP STORE  
NEIL BARRETT  
BEAMS HOUSE  
COVEN STORE  
FREES SHOP  
HERMES MADISON HOMME  
HERMES MIDUSOII  
LA MAISON HERMES  
MARNI-LAS VEGAS  
MOSCHINO  
LUISA VIA ROMA BOUTIQUE  
TSE FLAGSHIP STORE  
CUSTO BARCELONA SHOP

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章节摘录

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