

<<当代商务英语听说教程>>

图书基本信息

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内容概要

由著名英语专家主编，高职商务英语教学一线骨干教师、本科商务英语教学专家、英语语言教育专家和企业商务英语培训教师联袂编写，并由外籍商务英语专家审定把关。

本教材有以下特点：起点、难度适当，符合高职学生的实际特点；注重语言基本功，突出听说结合训练；富有时代特色，商务与语言有机的衔接；重在培养职业能力，适应商务职场的需要；配有光盘、多媒体课件及网站，方便课余巩固。

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章节摘录

(1) Why is one second in Beijing not the same as one second in Cairo ?

A. Because people have different attitudes to time. B. Because people experience time in different ways.

C. Because people use different ways to measure time , D. Both A and B. (2) Which of the following statements is true?

A. Usually different attitudes to time may not lead to major problems. B. People can never understand how another culture works. C. 9 a.m. in Beijing actually means 1 p.m. in Cairo.

D. Time has distressing effects on people. (3) In which of the following situations do people need to adjust their attitude to time?

A. When people come into a similar culture. B. When people come into a flexible culture. C. When people come into the U.K. or Germany. D. When a Briton (an Englishman) comes into a flexible culture.

(4) What is the main idea of this passage? A. Time is important since it is everywhere. B. The concept of time varies from culture to culture. C. People need to be punctual for meetings no matter what culture they are in. D. People from the U.K. or the U.S. always need to adjust their attitude to time.

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