

<<当代商务英语综合教程1>>

图书基本信息

书名：<<当代商务英语综合教程1>>

13位ISBN编号：9787561753934

10位ISBN编号：7561753934

出版时间：2007-7

出版时间：华东师大

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页数：223

字数：324000

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内容概要

《当代商务英语综合教程》第一至四册为基础阶段精读教材，供高职高专商务英语专业或应用英语专业学生使用，也可供程度相当的自学者使用。

本教材是专门为高职高专商务英语专业学生精心编写的。由著名英语专家主编，高职高专商务英语教学一线骨干教师、本科商务英语教学专家、英语语言教育专家和企业商务英语培训教师联袂编写，由外籍商务英语专家审定把关。

本教材特点：起点、难度适当，符合高职学生的实际特点；注重语言基本功，强化听说读写译技能训练；富有时代特色，商务与语言有机的衔接；重在培养职业能力，适应商务职场的需要；配有光盘、多媒体课件及网站，方便课余巩固。

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