

<<商务英语>>

图书基本信息

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### 内容概要

本书共17个单元，结构清晰，适用性强；内容丰富，涵盖商务交际中的主要实务环节，并按其操作的先后顺序编写，包括相关知识、范文实例、相关表达法及练习。

全书用英文编写，为教学提供了一本正规完整而又系统的教材，也可为学生提供更多接触使用英语的机会。

本书不仅适合作为MBA教材，也完全适合作为经管、商贸、金融专业的教学用书以及有关专业人士的员工培训教材。

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