

<<新闻英语教程(下)>>

图书基本信息

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内容概要

本书分上、下两册，每册十个单元。
每个单元有主课文一篇，副课文两篇。

本书所采用的材料尽可能关照新闻与传播领域的主要层面并力求反映相关领域研究的重要成果与最新成果：每个单元有一个主题，上册的十个单元基本可以概括为十个主题：（1）何谓新闻、新闻的发展历程与未来；（2）新闻真实性问题；（3）新闻与社会；（4）新闻与信息时代；（5）新闻记者的角色与职业化问题；（6）新闻与法规；（7）新闻教育问题；（8）公营媒体问题；（9）新闻节目与频道的全球影响力问题；（10）传统媒体的生存问题。

我们希望这30篇文章能帮助新闻专业的学生了解国外新闻传播界所关心的重要问题及相应观点。

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