

<<美国文化偶像101>>

图书基本信息

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作者：ALLAN LAZAR等

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内容概要

他们从未存在，他们无处不在。

他们纯属虚构，他们无比真实。

人们热爱他们，憎恨他们，恐惧他们，琢磨他们..... 他们影响生活，构建社会，掀起革命，
改变世界..... 他们是谁？

他们由文化塑造，他们塑造着文化。

走近他们，走近美国文化。

去发现，去了解，去体会，去感受，去惊叹，去感慨..... 本书讲述的是文化中的虚构人物如何对真实的社会产生了影响。

三位美国作者以他们的视角出发，将西方文化中的神话故事、民间传说、文学作品，以及戏剧、影视中最有影响力的人物分门别类，挑选出最重要的101位，并列排名，将他们的来历与影响轻松幽默地娓娓道来，同时也揭示了文化意义的深刻内涵。

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作者简介

Allan Lazar 美国芝加哥大学教师，同时也在哥伦比亚大学任教。
业余时间，他训练教狗狗弹钢琴和唱歌。

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章节摘录

The Apollonian side of life is order, reason, truth, and virtue——important aspects of life, but not the things that give you a rush. By contrast, Dionysus is the god of wine, revelry, risks, disorder, and freedom. Apollo was one of the few Greek gods not renamed when brought into the Roman pantheon². He was known as the god of light, medicine, music, and poetry. As protector of the nine Muses³, he was the guardian of all culture. As the god of theater, he inspired the playwrights Sophocles⁴, Euripides⁵, and Aeschylus⁶, whose works are still performed. Writers such as these produced new plays and poems for the annual festival of Dionysus. The theater that was dedicated to him in Athens still survives, though ticket sales are not what they used to be. Various groves were sacred to Dionysus, and presumably all the nightclubs and all the gin-joints as well. Dionysus, as god of the grape, has inspired the vintners art from Dom Perignon⁷ to Thunderbird⁸. The classical Greeks believed that balancing your internal powers of Apollo and Dionysus brought you great personal strength.

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编辑推荐

三位资深美国文化专家为你解读西方文化! 了解西方文化的最完美读本! 英语背景学习的深度挖掘! 揭秘美国文化排行榜上的101位偶像如何对社会产生深远影响 配备大量精美插图! 由英美文学博士专门作背景注释! 西方近期曾一度评出对社会最有影响力的文化虚构人物的排行榜, 共101位。

《美国文化偶像101》讲述的就是这些文化中的虚构人物如何对真实的社会产生了影响。作者是三位美国学者, 他们以自己的视角出发, 将西方文化中的这101位人物分成十余类, 分别为神话故事、民间传说、文学作品、儿童文学、戏剧、影视、商业、宣传以及动漫类等。将他们的来历与影响轻松幽默地娓娓道来, 同时也揭示了文化意义的深刻内涵。

《美国文化偶像101》在美国出版时, 引起了广泛的社会反响, 因为其本身就是一个值得关注的文化现象。

由外语教学与研究出版社引进出版, 增配了大量彩色插图, 并邀请国内学者增补文化背景方面的注释, 以便读者阅读。

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