

<<英语教程>>

图书基本信息

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作者：刘凤玲 主编

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内容概要

根据《五年制高等职业教育实用英语课程基本要求》和《普通高等专科学校英语课程基本要求》，在总结了多年的教改和教学经验的基础上编写而成。

根据五年一贯制的特点和学生年龄、可塑性强的优势，合理设计、统筹安排，体现了五年制高职教材的特色。

不同于传统英语课程的教学方式，基本思路立足于提高学生的英语交际能力，采用听读领先的教学模式。

突出“立足实用，打好基础，强化能力”的高职英语教学原则。

强调以话题为中心，以培养英语交际能力为重点。

注重科学性、趣味性、前瞻性，强调实用性。

书籍目录

Unit One The Web Lifestyle Unit Two Education Unit Three Products and Process Unit Four Teamwork Unit Five Job and Occupation Review One Unit Six History Unit Seven Philosophy Unit Eight Environment Unit Nine Personal Identification Unit Ten Science and Technology Review Two Appendix Glossary.

章节摘录

being oddities. These things have become such an integral part of life that they are no longer noticed, let alone remarked upon. In the same way, within a decade no one will notice the Web. It will just be there, an integral part of life. It will be a reflex to turn to the Web for shopping, education, entertainment and communication. Just as it is natural today to pick up the telephone to talk to someone. There is incredible interest in the Web. Yet it is still in its infancy. The technology and the speed of response are about to leap forward. This will move more and more people to the Web as part of their everyday lives. Eventually, everyone's business card will have an electronic mail address. Every lawyer, every doctor and every business - from large to small - will be connected. In the United States elections, people now turn to the Internet to see real-time results. The Pathfinder mission to Mars and the problems with the Mir Space Station drew millions of people to the Web for more up-to-date details than were available elsewhere. A change like this is often generational. Where older people have to learn something new outside their everyday experiences, kids who grow up with a new technology simply treat it as given. College campuses in particular are providing the ingredients to generate the critical mass for a Web-ready culture. Today in the United States, there are over 22 million adults using the Web, about half of whom access the Internet at least once a day. Meanwhile, the variety of activities on the Web is broadening at an amazing rate. There is almost no topic for which you cannot find fairly interesting material on the Web. Many of these sites are getting excellent traffic flow. Want to buy a dog?

Or sell a share?

Or order a car?

Use the Internet. Where are we going to get the time to live with the Web?

In some instances, people will actually save time because the Web will make doing things more efficient than the past. Being able to get information about a major purchase, for example. Or finding out how much your used car is worth. Or what is your cheapest way of getting to Florida. That is very easy to find on the Web, even today. In other instances.

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