

<<教育研究方法>>

图书基本信息

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## 内容概要

This invaluable , practical , introductory text helps students understand , conduct , and interpret both qualitative and quantitative paradigms in educational research methods. It is organized around eight research methods to help users plan and conduct their first educational research projects. By proceeding through chapter contents and completing the in-text exercises , readers will simultaneously prepare a research plan and learn how to obtain and analyze data , address research questions and hypotheses , and prepare a report of their projects. In keeping with the main purpose of helping users clearly understand and apply research concepts , many pedagogical features have been included in the book.

## 书籍目录

Preface  
 PART ONE Orientation to Educational Research  
 I Educational Research : Its Nature and Rules of Operation  
 3 Preview  
 3 Targeted Learnings  
 3 Chapter Information Organizers  
 4 Chapter 1 Information Organizer  
 5 New Questions about Elmwoods Schools  
 5 Seeking Answers to Questions  
 5 The Scientific Method  
 7 Research and the Scientific Method  
 8 The Meaning of Research  
 8 The Process of Educational Research  
 9 Research and Educational Research  
 11 Rules of Operation in Educational Research  
 11 Legal Principles  
 12 Ethical Principles  
 13 Applying Technology : Human Subjects Research Approval  
 14 Philosophical Principles  
 17 Procedural Principles  
 19 Applying Technology : Ethics and Standards of Research  
 22 Educators as Researchers  
 23 Chapter Summary  
 23 List of Important Terms  
 24 Your Current Status  
 24 Activities for Thought and Discussion  
 24 Answers to Chapter Exercises  
 25 References and Recommended Readings  
 25 2 Types of Educational Research and Corresponding Sources of Data  
 26 Preview  
 26 Targeted Learnings  
 27 Variables and Educational Research  
 27 Continuous , Discrete , and Dichotomous Variables  
 27 Independent and Dependent Variables  
 27 Chapter 2 Information Organizer  
 28 Types of Educational Research  
 29 Types of Research Categorized by Practicality  
 29 Types of Research Differentiated by Methodology  
 30 Types of Research Defined by Questions Addressed  
 31 Primary and Secondary Sources of Research Data  
 36 Specific Sources of Research Data  
 37 Procedures Used in Collecting Data  
 38 Qualities Required in Research Data  
 40 Authenticity and Believability  
 40 Validity and Reliability  
 41 Treatment and Presentation of Data  
 42 Applying Technology : More About Variables and Questions  
 43 Additional Terminology Related to Data  
 45 Participants , Samples , and Populations  
 45 Chapter Summary  
 45 List of Important Terms  
 46 Your Current Status  
 46 Activities for Thought and Discussion  
 46 Answers to Chapter Exercises  
 47 References and Recommended Readings  
 47 P A R T T W O Preliminary Skills Needed for Conducting Research  
 49 3 Selecting , Refining , and Proposing a Topic for Research  
 51 Preview  
 51 Targeted Learnings  
 51 Chapter 3 Information Organizer  
 52 Where to Find Good Research Topics  
 53 Topics for Teachers  
 53 Topics for Administrators  
 54 Topics for Other Educators  
 55 Preliminary Considerations in Selecting Topics  
 55 Applying Technology : Sources for Research Topics  
 56 Refining the Research Topic  
 58 Some Necessary Terminology  
 59 Regulating the Size of Research Topics  
 64 Foreseeing the Research Report Format  
 65 The Value of Conventional Procedures and Report  
 66 Refining the Topic : Two Illustrative Cases  
 67 Case 1. Jans Concern About Students Entry Age to Kindergarten  
 67 Case 2. Tonys Concern About Sexual Harassment Among High School Students  
 69 Preparing a Research Proposal  
 70 Chapter Summary  
 71 List of Important Terms  
 72 Your Current Status  
 72 Activities for Thought and Discussion  
 72 Answers to Chapter Exercises  
 73 References and Recommended Readings  
 73 A Locating Published Research  
 75 Preview  
 75 Targeted Learnings  
 75 Chapter 4 Information Organizer  
 76 Using the Research Library  
 76 Secondary Sources in the Library  
 77 Locating Secondary Sources  
 80 Primary Sources in the Library  
 80 Specific Directories of Primary References  
 81 Locating Primary Sources  
 83 Applying Technology : Electronic Journals  
 90 Applying Technology : Searching ERIC On-line  
 91 A Purposeful Visit to the Library  
 94 Not Just for Conducting Research—Valuable Sources for Professional Development  
 95 Chapter Summary  
 96 List of Important Terms  
 96 Your Current Status  
 96 Activities for Thought and Discussion  
 97 Answers to Chapter Exercises  
 97 References and Recommended Readings  
 97 5 Interpreting and Summarizing Published Research  
 99 Preview  
 99 Targeted Learnings  
 100 Reading Research Reports  
 100 Skimming the Information  
 100 Chapter 5 Information Organizer  
 101 Summarizing the Reports  
 102 Interpreting the Statistical Information You Encounter  
 105 Applying Technology." Writing a Review of Literature  
 106 Status Reports  
 107 Review of Terminology Used in Status Reports  
 110 Comparison Reports  
 110 Review of Terminology Used in Comparison Reports  
 113 Correlational Reports  
 113 Review of Terminology Used in Correlational Reports  
 114 The Concept of Significance  
 115 Chapter Summary  
 116 List of Important Terms  
 117 Your Current Status  
 117 Activities for Thought and Discussion  
 117 Answers to Chapter Exercises  
 118 References and Recommended Readings  
 118 PART THREE Conducting Your Own Research Project  
 119.....

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