

<<酒店服务英语>>

图书基本信息

书名：<<酒店服务英语>>

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内容概要

根据酒店管理专业学生的就业需求，《酒店服务英语》由三大模块、12个小单元和35个情景对话组成。

三大模块分别是礼仪英语、餐饮英语、前厅和客房服务英语。

每一单元的内容都由工作任务简介、常见场景、常用词汇、常用句型、巩固练习5个部分组成。

遵循前后单元由浅入深、循序渐进的原则，系统而连贯，互相渗透，融会贯通，形成科学的有机整体。

不但从横向上体现了语言基础、职业能力、文化背景，更在纵向上围绕同一个服务环节展开，以与主题密切相关的优美图片、相关视频、单元学习内容或任务介绍为导引，引导学生进入到学习环节。

其教学重点是营造语境，让学生对所学单词和词组进行深化练习，难点是对职场需要的服务用语进行模拟训练，掌握相关听说技能。

计划用时120学时，8个学分，酒店管理专业的学生在第三、第四两个学期完成全部学习内容。

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