

<<跨文化视角英语阅读教程>>

图书基本信息

书名：<<跨文化视角英语阅读教程>>

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内容概要

《跨文化视角英语阅读教程3》根据《高等学校英语专业英语教学大纲》精心设计编写，目的在于培养学生对文化差异的敏感性、宽容性以及处理文化差异的灵活性，以提高跨文化交际能力。

体现跨文化交际研究成果：教材主要编者都是长期从事跨文化交际和外语教学研究的专家，在教材编写中充分体现了跨文化交际学科和外语教学的融合；将跨文化交际能力的培养融入语言学习与教学之中：《跨文化视角英语阅读教程3》精心设计了Learning Culture through Quotations/Proverbs这一练习，将语言—文化—行为三者融为一体，学生参与讨论，既能锻炼学生的语言运用能力，理解谚语与文化之间的关系，又能提高学生的思辨性思维能力，增强跨文化意识；培养评判性阅读与批判性思维能力：Building Critical Reading and Thinking Skills旨在引导学生思考和讨论与课文相关的其他内容，鼓励学生结合社会现象与个人经历，从不同角度分析问题，阐述观点；注重跨文化交际技能训练：通过案例分析，引导学生进行讨论与分析，从而提高跨文化交际能力。

《跨文化视角英语阅读教程3》可供本科英语专业、商务英语专业作为阅读课、跨文化交际课教材，也可用作大学英语选修课教材、还可供高职高专商务英语专业选用。

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