

<<理工职场英语>>

图书基本信息

书名：<<理工职场英语>>

13位ISBN编号：9787544610322

10位ISBN编号：7544610322

出版时间：1970-1

出版时间：上海外语教育出版社

作者：威廉姆斯

页数：147

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<理工职场英语>>

内容概要

《理工职场英语（学生用书）》符合《大学英语课程教学要求》对大学英语教学提出的新要求，使大学生在今后学习、工作和社会交往中能用英语有效地进行交际，将专业知识融入真实的职场情景中，注重训练全面的听、说、读、写技能，培养大学生的职场英语交际能力，有别于仅注重阅读和专业词汇的传统专业英语教材。

《理工职场英语（学生用书）》选材均为理工职场中核心的话题，包括：研究与开发、设计与测试、建设与生产、质量监控与操作、维护与管理等，并配有录音光盘和教师用书。

书籍目录

To the Student
 Unit 1 Research and Development
 Lesson 1 Congress and the National Science Foundation
 Lesson 2 Measuring and comparing R&D activity
 Lesson 3 Coordinating the members of the team
 Lesson 4 Working out a logical sequence
 Lesson 5 Gradually increasing expenditure
 Lesson 6 Developing a new product
 Team Project 1
 Unit 2 Design and Testing
 Lesson 1 Establishing industrial design as a profession
 Lesson 2 No single, unified style of industrial design
 Lesson 3 Compromises and engineering designs
 Lesson 4 Value engineering
 Lesson 5 Testing your products
 Lesson 6 Choosing to performance-test products
 Team Project 2
 Unit 3 Manufacturing and Industry
 Lesson 1 Expert knowledge in a variety of fields
 Lesson 2 Working for an electric utility company
 Lesson 3 Coordinating their computer systems
 Lesson 4 Describing chemical engineering tasks
 Lesson 5 Combining semiconductors with phosphors
 Lesson 6 Mechanical engineers also design tools
 Team Project 3
 Unit 4 Safety, Maintenance, and Quality Control
 Lesson 1 What caused the explosion
 Lesson 2 The prevention of accidents
 Lesson 3 Wearing special clothes
 Lesson 4 The amplitude of motion
 Lesson 5 Quality and a finished item
 Lesson 6 A "total quality control" approach
 Team Project 4
 Unit 5 Careers and Employment
 Lesson 1 Computerization and its role
 Lesson 2 Physicists and biotechnology firms
 Lesson 3 Still a male-dominated profession
 Lesson 4 Many engineers are licensed PEs
 Lesson 5 Median annual earnings
 Lesson 6 Seeing an increase in opportunities
 Team Project 5
 Unit Reviews
 Additional Activities
 Reading Resources
 Writing Resources
 Unit Tests
 Grammar Resource
 Glossary

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>