

<<物流英语>>

图书基本信息

书名：<<物流英语>>

13位ISBN编号：9787543937536

10位ISBN编号：7543937530

出版时间：2009-1

出版时间：上海科学技术文献出版社

作者：胡志勇 编

页数：271

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## &lt;&lt;物流英语&gt;&gt;

## 内容概要

今日物流已经逐渐成为世界经济大潮的潮头，“Logistics”表达了一种合乎逻辑的物质运动方式，而按照事物本身的原则运行是最“经济的”回路。

物流的繁荣兴盛反映了世界经济一体化的必然趋势，是对经济系统的自觉整合。

物流业越来越广阔的发展前景和不断涌现的新生机，尤其是在国民经济中的重要性日益增加，都极大激发了人们学习和研究物流的兴趣，具体的物流实务更是迫切需要大量合格物流管理人才应运而出。

本册主要面向具有英语四级和四级以上水平的大学毕业生，是作为一本了解物流基本知识的入门参考，属于初级读物，不限专业。

这也与物流的开放性实质相一致，物流业具有跨科学特性，物流业的发展潜力也在于多学科的合作，在物流系统涉及的运输、存储、采购、库存、加工、包装、管理、信息交流等内容在内的整个供应链条上，可以说是环环紧扣，需要各方面专业人才的加入。

在自己学习的专业基础上，初步掌握一定的物流基本知识，由此将自身专业所长应用于物流实践中，对于有志成为物流业的其他专业人员来说，是实现了专业与职业选择的双赢，也是实现了物流业的长足发展与从业人员职业绩效预期的双赢。

本册在选材上侧重物流基本知识的介绍，包括一般性的物流内涵，物流的新近发展，运输、搬运、仓储、库存、包装、单证等物流实务，以及以因特网为媒介的物流的特殊形式——电子商务。

本册是集体合作的结晶，本册主编为史砚湄，副主编为陈东勇。

参加编写的还有廖明华、蒋圣斐、徐目坤等同志。

此外，为了反映物流的飞速发展，本书充分借鉴了国内外的前沿理论和实践资料以及国际著名物流企业的操作实务，限于篇幅，不一一列出，这里对相关专家一并致以衷心感谢。

书籍目录

IntroductionPrefaceUnit 1 Overview of LogisticsUnit 2 TransportationUnit 3 The Modes of Transportation 1Unit 4 The Modes of Transportation 2Unit 5 Logistics and Distribution, Getting from Here to ThereUnit 6 Warehousing' New MixUnit 7 InventoryUnit 8 PackagingUnit 9 Logistics on the WebUnit 10 Developing LogisticsUnit 11 Invoice CasesUnit 12 Operation Instructions and Samples 1Unit 13 Operation Instructions and Samples 2Unit 14 Operation Instructions and Samples 3Glossary of Terms

## 章节摘录

Stanley Street, the president of Street Resource Group Inc., an Atlanta warehouse lending technology firm, said mortgage lenders should be careful not to look for just "the cheapest source of funds." They also need a reliable warehouse lender that will remain in the business over time and has the expertise to help them work through any operational issues and grow, Mr. Street said. These characteristics are more typical of traditional warehouse lenders that do not view warehouse lending mainly as a way to acquire loans, he said. But if cut-rate pricing on the warehouse line is a benefit of getting one from the same company you sell loans to, it is not the only benefit. Logistically, it can be easier to sell a loan to a company whose warehouse line funded it, some say. Brad Knapp, the president of First Collateral Services Inc., said his Concord, Calif., warehousing unit of CitiMortgage is able to "deliver the loan information on a loan sale much simpler and more efficiently by keeping it in-house," so warehousing makes it easier for clients to sell to CitiMortgage. Citigroup Inc. acquired First Collateral when it bought Associates First Capital in 2000 and put the warehouse unit under CitiMortgage, its main home lending subsidiary, in April 2002. NovaStar Financial Inc. of Kansas City, Mo., entered the warehousing business last year, also with the goal of increasing correspondent production. Ken Logan, an executive vice president and the chief operating officer of its Warehouse U. S. unit in Roswell, Ga., said that about 50% of the nonprime loans Novastars correspondent division buys are from his warehouse clients. But he said that would probably fall to about 33% as Warehouse U.S. adds clients. Even companies that emphasize that they're in the warehouse business primarily for the spread and fee income say they are also looking for some correspondent synergies. Mr. Gradone said that about 10% to 20% of National City's correspondent originations come from warehouse clients, and Mr. Johnston said the two warehouse divisions try actively to connect their clients with National City's correspondent division. "We certainly tend to make referrals back and forth between our correspondent area. We try to cross-sell and introduce our clients to them," Mr. Johnston said. (Mr. Gradone's group lends to smaller, emerging mortgage banks; Mr. Johnston's provides traditional warehouse lines.) Ms. Batlis of Impac said that in "our perfect world, we would provide the warehouse line and buy the product from the mortgage banker," but this is the exception rather than the rule. "There are many more correspondent clients than warehouse clients, which we see as a great untapped market for us." She went on.

<<物流英语>>

编辑推荐

《物流英语》是职前操练，就职必备。

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>