

图书基本信息

书名：<<"十一五"高职高专旅游与酒店管理类规划教材>>

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编辑推荐

尚宏编著的《旅游英语(十一五高职高专旅游与酒店管理类规划教材)》根据旅游英语教学的特点,遵循实用性和互动性原则,力求做到基础与专业相结合、知识与技能相结合,充分体现了以学生为主体的新时代教学理念,注重全面提高学生旅游英语综合交际能力,培养旅游业优秀人才。教材适用于高职高专旅游管理专业的学生以及旅游业相关人员学习使用。

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