

图书基本信息

书名：<<九年级英语下(配人教版)-特高级教师点拨-(新课标)>>

13位ISBN编号：9787531221333

10位ISBN编号：7531221330

出版时间：2011-9

出版时间：内蒙古少儿

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页数：266

字数：300000

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内容概要

拥有点拨，让你冲进优等生的行列。

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Now in the 21st century , advertising is more and more important for people. Why? I think it is because through advertising , people , especially the businessmen , can introduce their products to the people all over the world. Because of this , many companies spend a lot of money on advertising. As we all know , there are many advertisements which are very interesting and popular. For example , Michael Jordan made an interesting advertisement for Nike. From this you can see how the companies make their products known to the world.

People can make a lot of money through advertising. It is known that many famous singers and movie stars make money in this way. However , I dont think this is a good way for them to make money , because they are not the professional advertisers , especially those who advertise in medicine advertisements. Nowadays , advertising not only means making the products known , but also means making ourselves known to people around us. Living today , we have to make people believe in us if we want to do important jobs. But how can this be done? We should first let other people know our good side : the good habits and abilities we have. In short , we should always remember to advertise ourselves to others. As I said before , advertising is not only important for companies but also for everyone , for all human beings. This is the most interesting thing about advertising.

编辑推荐

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