

<<新编国际投资英语教程>>

图书基本信息

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内容概要

本书共10章，各章内容分别为：国际投资导论、国际投资环境、国际直接投资、国际证券投资、国际证券投资分析、国际证券投资实务、国际投资基金、国际风险投资、国际投资管理、国际投资与全球化。

每一章之后都附有相关的分组讨论题、注释及实践案例，以帮助读者联系实际，加深理解。

本书可作为高校国际商务、国际投资等相关专业学生的专业课教材，也可作为相关专业教师进行双语教学的参考用书，还可以为所有希望了解国际投资的读者，包括国际商务从业人员、企业管理者、普通投资者及有志于报考国际特许金融分析师(cfa)的人士提供帮助。

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