

<<外贸函电>>

图书基本信息

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内容概要

本系列教材力求突出两大理念：一是校企合作开发，课证深度融合，充分体现职业性、实践性和开放性；二是从学做分离转向工学结合，促进综合素养提高，突出学生学习能力、实践能力、创新能力和就业能力培养。

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章节摘录

在国际贸易的交易中，运输方式及运输方面的条款的协商是必不可少的。运输方式包括公路运输、铁路运输、海洋运输和国际多式联运，等等。

其中海洋运输在国际贸易中是最广泛使用的运输方式。

买卖双方在签定合同的时候必须明确相关的装运条款，例如装运时间、装运港口、目的港、运输方式、分批装运、转船等。

适当快捷的运输方式是保证货物安全到达买方的必要条件。

In the process of transportation and circulation , packing is regarded as a vital segment , which is more important in international trade than in domestic trade. To some extent , packing is a kind of art. On the one hand , packages should reach importers in perfect shape , even if they meet with nasty storm or other kinds of bad weather during the roughest journey. And no exporter would expect to find their goods damaged or partly missing on arrival. On the other hand , commodities should be kept in good condition for the protection of their quality and quantity. Therefore , packing is considered as a means of promotion to attract more customers so that advantages could be obtained in such a highly competitive market. There are two forms of packing : 1) out packing or large packing , i.e. packing for transportation , 2) inner packing or small packing , i.e. package or packing for sale.

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