

<<物流专业英文文献选读>>

图书基本信息

书名：<<物流专业英文文献选读>>

13位ISBN编号：9787504730114

10位ISBN编号：7504730114

出版时间：2009-5

出版时间：中国物资出版社

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页数：352

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前言

“物流”概念于20世纪70年代末引入我国，90年代中期开始出现“物流热”。进入21世纪以来，即“十五”期间，我国现代物流跨越了“起步期”，进入了“理性、务实、持续、快速发展”的新阶段。

我国的《国民经济和社会发展第十一个五年规划纲要》第四篇“加快发展服务业”之第十六章“拓展生产性服务业”里，将“大力发展现代物流业”单列一节，这在我国国民经济和社会发展规划史上是第一次，标志着现代物流的产业地位在国家规划中得以确立。

众所周知，物流概念源于美国。

许多新兴的物流管理理念、管理方法以及管理技术都出自欧美及日

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内容概要

21世纪的物流教育需求逐步深入，教材体系也必须不断推陈出新，才能适应物流行业蓬勃发展的局面。

为此，我们组织编写了“商等院校物流专业精品系列教材”。

这套教材体系上围绕体科目，内容上与时俱进，注重理论与实践的紧密结合，突出作业流程及实践技术的可操作性。

可作为高校物流工程与物流管理专业的教材及参考书，也可作为物流领域从业人员的自学用书和工具书。

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章节摘录

Material flow was thought to be a process that involved horizontal movement of inventory from the time the raw material was delivered until the time when an account receivable was recorded by the firm (a sale made and the product shipped) . Emphasis wa

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编辑推荐

本书在广泛研究国外物流发展现状的基础上，精选了一些专业英文文献，力求反映物流行业的发展全貌，使读者通过对本书的学习能把物流专业英语和物流最新专业知识结合起来，不仅能掌握大量专业英语词汇和术语及其表达方法，而且能学习权威专家最新的研究成果，使专业知识和英文水平同步提高。

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