

<<新编英语北京导游>>

图书基本信息

书名：<<新编英语北京导游>>

13位ISBN编号：9787503231940

10位ISBN编号：7503231947

出版时间：2011-6

出版时间：中国旅游

作者：刘爱服

页数：317

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### 前言

随着“后奥运”的到来，北京旅游业将加速发展，更加引人注目。

它以悠久的历史背景、广博的文化内涵、朴实的民风民俗，日新月异的现代化国际大都市形象吸引着四面八方无数旅游者慕名而来。

为更好满足外国游客的要求，以高水平英语进行导游服务，为进一步帮助在校学习导游专业的同学提高专业水平，为在职导游人员、相关人士尽快适应新变化的要求，刘爱服老师对原版《新编英语北京导游》再次重新修订。

在原有基础上，增加了新的更详细的内容，并力求对全文给予更加准确的英文解说，以期为广大学生和读者提供更多的帮助。

《新编英语北京导游》一书，兼备科学性、知识性、实用性、可读性，内容充实、脉络清晰、结构严谨、详略得当、语言流畅；章节之间层次分明，论述得体，这些都为本书的学术价值增色不少。

刘爱服老师既是学院的副教授，又是一名高级英语导游员，曾在北京国旅担任专职英语导游20余年。她具有极为丰富的现场导游经验，阅历丰富，英语功底扎实。

转入教育工作岗位后，刻苦钻研，一丝不苟。

针对当前新的形势和导游员资格考试的变化，她对书中的每一个细节都认真地揣摩和确认，力求对每一个景点以最精辟的讲解开始，由浅入深、循序渐进、引导读者慢慢进入深邃而神奇的中国人文世界。

《新编英语北京导游》的修订，能够满足中外广大读者、尤其是北京英语导游人员的需求，不仅可以作为高等院校旅游英语专业和旅游相关专业的教科书，也可供导游人员在接团时参考。

为使此书更加完美地呈献给广大学生和读者，刘爱服老师几经增删，付出了艰辛的努力。

此书的再版，会得到读者和旅游界、教育界同行的认可与欢迎，也会得到旅游学术界的尊重与赞扬。在此，谨表钦佩。

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### 内容概要

第一部分，是描述北京历史及当代北京；第二部分，是讲解北京主要景点；第三部分，是自习导游业务中常见问题的预防和应对处理。

《新编英语北京导游(2009版)》内容新颖独特，重点、难点单独列出，并增加了许多附属知识，如风水、五行、四象、人物介绍、民间传说、历史事件、谐音典故等，为英语的讲解增添了不少色彩。

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插图：Because of the limited water supply in Dadu, Kublai commissioned the famous hydraulic expert Guo Shoujing to solve this problem. Guo brought the spring water of Shenshan Mountain in Changping, north of Beijing to the south and then brought the water from the Jade Spring Hill in the Western Hills into the Kunming Lake and then to the lake in the city at Jishuitan ( Water Accumulating Pool ). He also built the Tong Hui Canal linking Tongzhou, the terminal of the Grand Canal, with Jishuitan. It formed a waterway from north Shenshan to the south of Jade Spring Hill and then to the city Jishuitan and to the east Tongzhou Grand Canal. The sluice gates were also built along the way from Tongzhou Grand Canal to the capital city in order to make the balance of the water level because the city is much higher than Tongzhou. This greatly improved the water supply in the Yuan Dynasty. Tonghui extension enabled the canal cargoes from the south to enter the city of Dadu. After that, the area between Jishuitan and the Drum Tower became the commercial center of the city. The prosperous city of Dadu attracted many merchants and foreign traders, and the frequent contacts between Yuan China and foreign countries promoted the growth of the economic and the cultural exchanges. The Yuan rulers were probably much more open to the outside than the rulers in the Ming other dynasties. A few foreigners were even appointed as officials in the Yuan Imperial Court. The famous Italian traveler Marco Polo came to China with his father and uncle in November 1271 and received special favor and was appointed as a consultant official of the Yuan Empire by Kublai Khan. Later, he described in his book of "Travels" : "On the banks of a great river, there stood an ancient city of great size and splendor which was named Khanbaliq, or Khans city. " Today, we still can see some Yuan construction buildings in Beijing. For instance:

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《新编英语北京导游(2009版)》：英语导游资格考试参考用书



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