

<<观光农业旅游英语>>

图书基本信息

书名：<<观光农业旅游英语>>

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内容概要

观光农业及生态旅游是以农村、农业、农民为载体的旅游活动，是旅游业的分支。本教材根据涉外导游工作对英语口语的需求而编写。

《观光农业旅游英语》由十个单元组成，涉及九个话题：观光农业及生态旅游介绍、果园、菜园、酒庄、农家饭、森林游、少数民族村寨游、奶牛场以及教育农园。

每个单元包括话题引入、听读理解、情景对话与角色扮演、练习和扩展阅读5个部分。

内容的编排上既有场景介绍，又有游客参与体验农活的环节设计，以及学生充当地陪的角色练习。

《观光农业旅游英语》重在训练学生“说”英语的能力，同时扩大相关背景知识。

书后附有课文录音光盘。

《观光农业旅游英语》可以作为高职高专院校旅游专业、旅游管理专业、观光农业专业的英语教材，也可作为观光园、采摘园、民俗村、乡村游、酒庄等一线工作人员涉外接待、导游的参考用书，还可以作为对旅游感兴趣的、有对外交流需求的英语学习者的学习资料。

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章节摘录

版权页：插图：The pick-your-own orchard is usually open from mid-April to November. In an orchard, you can take a stroll, breathing the fresh air, and enjoying quality time with your family and friends. The fun starts in spring as varieties of fruit trees blossom. Stretches of white and pink blossoms, to which is drawn an analogy with snow, send forth a delicate scent³. Visiting orchards for the blossoms is a really rewarding experience——an appreciation of one of the most beautiful times of the year! Then as summer fades, the picking season comes. Visitors can pick berries like strawberries or cherries which mature earliest. When autumn——the fruitful time of the year hits full swing in October, the orchard hits its peak with more fruit⁴ than you can imagine. Going to the orchard to pick the fruit personally or buy fresh fruit just picked by the farmers is a good choice for you as you can spend your weekend returning to nature. The fruit produced in these orchards is coo-fruit, a term which is an assurance that you are buying quality fruit whose growing practices are sensitive and respectful to the environments. The farmers use a combination of old farming methods and leading- edge technologies to grow fruit that preserve the balance of the ecology of the orchard, and focus upon the use of natural methods and minimal spray⁶. These growing and spray methods may cost more than standard practices, but it's worth the effort and money. You' 11 agree once you have a taste of the fruit.

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编辑推荐

《观光农业旅游英语》是观光农业系列教材之一。

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