

<<365天商务英语口语大全>>

图书基本信息

书名：<<365天商务英语口语大全>>

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作者：Eve Bower , William Va

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前言

Do you become speechless when you chatting with a foreigner ?

Daring not to speak is not an excuse. Can't understand what the foreigners say. Chinese often can not understand what the foreigners are saying. Poor vocabulary is not an excuse. The set of the "365 Days of English" will make you more confident in English. It will also give you the confidence to meet and hang out with foreigners. Learning English is difficult. Many people can only write and read, but neglect to listen and speak. Many students learn a lot of words and phrases, and also know a lot about grammar, but can not understand and speak English in practice. And their spoken English is not appropriate nor spoken in a standard fashion. To learn spoken English well, the most basic thing is to have a good English tutorial. This tutorial must contain three basic elements——covering practical knowledge, teaching the correct way of learning, and shaping the authentic way of thinking in English. In order to create a truly practical oral English encyclopedia, we invited a number of senior experts to participate in writing, editing and revising a set of four books. The books cover every aspect of our daily activities, so you can truly master everyday "live" English. Each book within the series not only has its special characteristic but is also interrelated. They will help learners systematically and comprehensively master English language speaking skills and strategy. This book set is suitable for Chinese people to learn English.

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内容概要

Learning English is difficult. Many people can only write and read, but neglect to listen and speak. Many students learn a lot of words and phrases, and also know a lot about grammar, but can not understand and speak English in practice. And their spoken English is not appropriate nor spoken in a standard passion. To learn spoken English well, the most basic thing is to have a good English tutorial. This tutorial must contain three basic elements——covering practical knowledge, teaching the correct way of learning, and shaping the authentic way of thinking in English. In order to create a truly practical oral English encyclopedia, we invited a number of senior experts to participate in writing, editing and revising a set of four books. The books cover every aspect of our daily activities, so you can truly master everyday "live" English.

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作者简介

浩瀚（笔名），本名李洪涛，祖籍江苏省，1981年就读于徐州师范大学外语学院英语专业。1985年开始在中国矿业大学致力于现代教育工作。

34岁破格晋升为高级职称。

导演6部电视专题片，均荣获省部级一等奖。

自幼爱好书法绘画、配音朗诵、收藏奇石等。

现主持北京浩瀚英语研究所工作，专门从事英语工具书、教辅书及大众英语指导书的策划、编稿和出版工作。

18年来。

该研究所已在科学出版社、外文出版社、石油工业出版社、科学技术文献出版社、中国宇航出版社、大连理工大学出版社、机械工业出版社、上海科学普及出版社等全国50多家出版社出版英文著作800余种，部分图书印数多达15万余册。

现主要代表作有：《英汉广播电影电视电教词典》、《英语写作双向速查词典》、《英汉多功能双解词典》、《脱口说英语情景口语大全》、《流畅英语口语》、《英语口语一语千说》、《敢说英语》系列30种、《英语900句》系列20种、《外贸金融英语口语实例大全》、《大学英语作文工具王》、《巧学英语》系列等。

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书籍目录

January 商务招待Jan.1at 元旦Jan.4th 迎接客人Jan.5th 帮助拎行李Jan.6th 路上寒暄Jan.7th 宾馆登记住宿Jan.8th 自我介绍Jan.9th 介绍同事Jan.10th 参观工厂Jan.11th 公司简介Jan.12th 欢迎客人Jan.13th 流水线车间Jan.14th 样品室Jan.15th 参观日程Jan.16th 简要介绍Jan.17th 办公大楼Jan.18th 介绍生产Jan.19th 参观结束Jan.20th 航班Jan.21st 查询机票Jan.22nd 预订机票Jan.23rd 改换机票Jan.24th 登机Jan.25th 订出租车Jan.26th 道别Jan.27th 中午宴请Jan.28th 约定晚宴Jan.29th 选择酒品Jan.30th 感谢邀请Jan.31th 宴后February 商务会议Feb.1st 会前通知Feb.2nd 会议开始Feb.3rd 时间问题Feb.4th 商谈时机Feb.5th 交谈讨论Feb.6th 坚持原则Feb.7th 提出意见Feb.8th 增加议题Feb.9th 各抒己见Feb.10th 意见分歧Feb.11th 销售讨论Feb.12th 定价意见Feb.14th 春节Feb.20th 投资意见Feb.21st 发展方案Feb.22nd 反馈意见Feb.23rd 工作计划Feb.24th 议题发言Feb.25th 董事会议Feb.26th 安排与计划Feb.27th 简要总结Feb.28th 总结重点March 商务谈判Mar.1st 索要目录Mar.2nd 询问折扣Mar.3rd 一般询盘Mar.4th 具体询盘Mar.5th 实盘Mar.6th 虚盘Mar.7th 商品质量Mar.8th 无法报盘Mar.9th 价格Mar.10th 付款Mar.11th 还盘Mar.12th 试订Mar.13th 续订Mar.14th 接受订单Mar.15th 确认订购Mar.16th 订货数量Mar.17th 批发价Mar.18th 无法打折Mar.19th 折中让步Mar.20th 招标Mar.21at 投标Mar.22nd 投保Mar.23rd 包装Mar.24th 投资环境Mar.25th 投资政策Mar.26th 合资形式Mar.27th 合资责任Mar.28th 装运Mar.29th 起草合同Mar.30th 修改合同Mar.31st 签订合同April 商务信息Apr.1st 正式信函Apr.2nd 英文商务信函Apr.3rd 信件收费Apr.4th 信中事宜Apr.5th 清明节Apr.8th 附寄建议Apr.9th 快件Apr.10th 回信Apr.11th 来信确认Apr.12th 催款函Apr.13th 信和备忘录的区别Apr.14th 查找备忘录Apr.15th 收发文件Apr.16th 网上商机Apr.17th 网上购物Apr.18th 互联网Apr.19th 创建网站Apr.20th 虚拟世界Apr.21st 信息高速路Apr.22nd 电子邮箱Apr.23rd 发送邮件Apr.24th 邮件联系Apr.25th 理想媒体Apr.26th 电子商务安全Apr.27th 使用电传机Apr.28th 电传优越性Apr.29th 发传真Apr.30th 办公设备May 商务保险May.1st 劳动节May.4th 保险洽谈May.5th 保险费率May.6th 保险金额May.7th 破碎险May.8th 保险单证May.9th 一切险May.10th 保险索赔May.11th 海运货物保险May.12th 投资保险May.13th 保险中介May.14th 保险理赔代理委托May.15th 仲裁May.16th 佣金May.17th 附加险May.18th 偷盗险May.19th 全损险May.20th 单独海损May.21st 共同海损May.22nd 交货不到险May.23rd 投诉May.24th 询问保险May.25th 介绍保险May.26th 购买保险May.27th 保险求职May.28th 再保险May.29th 保险公司May.30th 保险问题May.31st 保险费June 经营战略Jun.1at 部门安排Jun.2nd 各部门文化Jun.3rd 评价网络经营Jun.4th 收购Jun.5th 双赢战略Jun.6th 营销策略Jun.7th 内部重组Jun.8th 新的组织机构Jun.9th 跨文化合作Jun.10th 管理Jun.11th 公司价值观Jun.12th 企业行为与责任Jun.13th 商标Jun.14th 业绩评估Jun.15th 知识产权Jun.16th 端午节Jun.19th 企业文化Jun.20th 竞争Jun.21st 合作关系Jun.22nd 新产品发布会Jun.23rd 记者招待会Jun.24th 公司财务Jun.25th 公司结构Jun.26th 福利Jun.27th 外贸政策Jun.28th 管理风格Jun.29th 生产Jun.30th 商务环境July 电子商务Ju1.1at 网上购物Ju1.2nd 网上找客户Ju1.3rd 网络营销... August 银行业务September 商务支付October 酒店商务中心November 商务旅行December 人力资源管理

章节摘录

A : I hope you can get a picture of what our business is from my introduction. Now, may I say a few words about our company ?

B : Yes , you may begin A : Our company was established in 1982 We specialize in manufacturing electronic goods and exporting them all over the world. We grossed about US\$10 million last year , and our business is growing steadily.

1 Good morning , ladies and gentleman !
First of all , I would like to make a brief introduction. 早上好 , 女士们 , 先生们 !
首先 , 我想做一个简短的介绍。

2 The hotel started operation in early 1996 and has been doing well since then. We had a net profit of one million US dollars last year. 宾馆于1996年初开始营业 , 迄今经营情况良好。
去年 , 我们的净利润为100万美元。

3 Our company was established in 1929 as the first Joint-venture company with a Western partner. Our company will soon celebrate its eightieth anniversary. 我们的公司建于1929年 , 是第一家与西方伙伴合资的公司。

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编辑推荐

《365天商务英语口语大全》最大的优点：轻松学1天，1课，1情景，不贪多，即学即会。
开心掌节假日休息，轻松读美文，不听，不说，不写。
躺着掌随时，随地，每天30分钟，成就英语国际人。
高效学听、说、读、写，样样兼顾，五感并用学英语！ 365个商务场景700多个主题对话365个
商务文化背景知识2000多个高频商务句型助您成功应对多话题，深层的商务交流，随心所欲！
原生态外企口语自信表达，365天造就国际商务达人。

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