

<<新编经贸英语报刊选读教程>>

图书基本信息

书名：<<新编经贸英语报刊选读教程>>

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### 内容概要

《新编经贸英语系列教材4：新编经贸英语报刊选读教程》收入了世界著名英文报刊的最新文章。

考虑到世纪之末的世界网络经济发展的突飞猛进，电子商务的欣欣向荣，而在中国的金融部门及制造业等领域的现代化方面却出现了“瓶颈”现象，本书的编选突出了网络经济、电子商务、金融和制造业方面的文章。

影响世界经济贸易发展潮流方面的有关市场营销、高科技等方面的文章也有不同程度的选人。

鉴于新闻体裁文章的时效性，本教程的选材侧重预测未来的文章，这样就大大延长了本教程的时效性。

为了增加该教程的灵活性及个性比，本书介绍了一些新闻体裁的阅读技巧，以供读者分析根据自己兴趣所选的文章。

本教程还设计了一些使读者通过浏览找出文章观点的问题及概括文意的技巧，并介绍了在飞速发展的信息社会中阅读报刊杂志的一些新方法。

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书籍目录

Part One Press through Internet1.A Preface for the Students2.Press and Language Learning3.A Student-Centered ClassroomPart Two WTO Entry4.China, U.S.Sign Landmark WTO Deal5.China Sells WTO Deal to Anxious Public6.WTO Setback to Farm Trade Hopes7.WTO Setback to Farm Trade Hopes8.Seattle Recovers After Traumatic Trade Meeting9.Am Cham Eyes Chin WTO Bid, Compliance10.China Tries to Allay Fears Over Encryption Rules11.China Signs WTO Deal with Cuba12.EU Reports China-WTO Talks ProgressNotes, Style, Teamwork,and Exercises : Reference:Techniques for Reading English NewspapersPart Three WTO Entry13.WTO Chief Cheers China's WTO Bid14.China Outlines Concessions on WTO Entry Bid15.Top Taiwan Negotiator Wants December WTO Talks16.U.S.Congress May Set Up China Commission After WTO17.China, EU Discuss Beijing's Entry to World Trade Body18.EU Bid to Break China Trade Deadlock19.EU Presses China on Human Rights, Trade20.China's Accession to the World Trade Organization21.EU-China Agree Trade Deal22.Administration Buoyed by China Votes23.Remarks by the President on Passage of PNTR with ChinaNotes, Style, Teamwork, and Exercises;Reference: China and the WTO Part Four Free Trade24.Activists Protest at Bangkok UN Summit Site25.Peaceful Protest at UN Trade Meeting26.Illegal ThaiImmigrants Arrested27.Outgoing IMF Chief Hit with Pie28.Annan Urges Debate on Free Trade29.Annan Meets with Thailand Premier30.Thais Hope to Bridge Trade Gap at UNCTAD Summit31.Trade Meeting May Bridge Gaps32.UN Chief Urge "New Deal" for Poorest States33.Nations Ponder GlobalizationNotes, Style, Teamwork, and Exercises;Reference:Press BriefingPart Five Free Trade34.WTO's Next Boss Optimistic of New Round35.IMF's Camdessus Calls for G7 Summit Shake Up36.Consumer Group Asks UN Body to Press Trade Reform37.Thai Minister Tells NGOs 's don't destroy" WTO38.India Slams "Trojan Horse" Protectionism39.Market Access for Poor Nations Imperative-WTO40.New Trade Round Still Seen Far Off41.UN Undeterred by U.S.Threats42.APEC Leader Seeks Trade Platform43.The Auckland ChallengeNotes,Style, Teamwork, and Exercises Reference:Development of Expository WritingPart Six E-Commerce44.Niche Players Lead in Changing Retail Market45.Grocery Wars Heat Up46.BID4VACATIONS.COM Attracts Online Consumers47.SMARTPAGES.COM Teams with HANDSHAKE.COM to Turn Tables on Online Shopping48.Interview - GM Says in Broad Talks with Sony49.Mercata Selected as "Most Promising New Company"50.Global Conference to Review E-Commerce Developments51.E-MEDSOFT.COM's Esparto to Power E\_Business Websites for Dickies\_UK Ltd.and Combined Independents-Holdings52.Focus - MG LME Web Trading System Goes Live53.PEOPLESUPPORT Connects Toyota Dealers with Car Buyers by Providing LiveInteractive Chat Customer SupportNotes, Style, Teamwork, and Exercises Reference: Four MaximsPart Seven Online Stocks54.Hard Decisions on "Soft"55.PS Business Parks Inc. Announces Distributions for the First Quarter of 2000 and Stock Repurchase Authorization56.Stock Markets: Liquidity to Big Prizes57.A Nation of Traders58.National Discount Brokers Edes Past DLJ direct and Newcomer Merrill Lynch to Take Top Spot in Barron's Fifth Annual Online Broker Survey59.Schwab's Stock Analyzer TM Delivers a Single Destination for Stock Research Online Stock Tool Helps Demystify the Stock Evaluation Process for Investors60.Foreign Exchange Market Taps Web Technology61.The Bull Market ReportIssues Investment OpionNotes, Style, Teamwork, and Exercises;Reference: Learning English Newspaper EffectivelyPart Eight Web-Economy62.Online Toy Site Brings the Best of Both Worlds:New-Tech Speed and Old-Time Service;www.ititoys.com Offers Traditional Holiday Shoppers a Pain-Free Entree to the New E-Economy.....Part Nine FinancePart Ten Interest RatesPart Eleven Old and New EconomiesPart Twelve Hi-Tech, ManagementPart Thirteen ChinaPart Fourteen21 Ideas for the 21st CenturyGlossaryBibliography

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