

<<中国2010年上海世博会概览>>

图书基本信息

书名 : <<中国2010年上海世博会概览>>

13位ISBN编号 : 9787500120933

10位ISBN编号 : 7500120931

出版时间 : 2009-4

出版时间 : 中国对外翻译出版公司

作者 : 《上海世博》杂志编辑部 编

页数 : 149

版权说明 : 本站所提供之下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问 : <http://www.tushu007.com>

内容概要

The emblem for Expo 2010 Shanghai China: inspired by the shape of calligraphic creation of the Chinese character "世" (meaning "the world"), the emblem projects the image of three persons, you, I and he/she, throwing arms around each other. It symbolizes the big family of mankind in harmony and happiness, and conveys the notion of the world expositions of "understanding, communication, union and cooperation". It showcases the great efforts of Expo 2010 Shanghai China to focus on the humanistic core.

<<中国2010年上海世博会概览>>

书籍目录

I.Basic Facts about Expo2010 1. Aim 2. Category 3. Site Selection 4. Duration 5. Ticket Information
II.Theme and Theme Development for Expo 2010 1. Theme and Sub-themes 2. Establishment of Theme 3. Theme Development 4. Contents of the Theme 5. Theme Presentation
III.Emblem of Expo 2010 1. Meaning of the Emblem 2. Birth of the Emblem
IV.Mascot of Expo 2010 1. Meaning of the Mascot 2. Birth of the Mascot
V.The Organizational Structure of Expo 2010 1. The National Organizing Committee for the World Exposition Shanghai China 2010 2. The Executive Committee for the World Exposition Shanghai China 2010 3. Bureau of Shanghai World Expo Coordination
VI.The International Exhibitions Bureau (BIE) 1. International Exhibitions Convention and the BIE 2. China and the BIE
VII.Site Planning for Expo 1. Compiling of Site Planning 2. Layout of the Expo Site 3. Design of Main Buildings
VIII.Display in Pavilions 1. China Pavilion 2. Theme Pavilions 3. Pavilions of Foreign Countries and International Organizations 4. Corporate Pavilions
IX.Events for expo 2010
X.Forus of Expo 2010
XI.The Promtion of Expo 2010
XII.Urban Best Practiccs Area (UBPA)
XIII.World Exposition Shanghai China 2010 Online
XIV.Transport for Expo
XV.Volunteers for Expo 2010

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>