

<<物流英语阅读教程>>

图书基本信息

书名：<<物流英语阅读教程>>

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内容概要

《物流英语阅读教程》是《高校物流英语系列教材》之一，是一本适合我国高校本科生和研究生使用的物流专业英语教科书。

它是南开大学、天津大学等七所院校教师工作的结晶。

本书特色如下： 1.课文材料新颖，选材广泛。

本教程包括课文18课，案例36项，较全面地覆盖了物流专业的各个领域。

所提供案例和课文内容相关，引人入胜。

2.精心构思，编排合理。

本教程既与我国精读教材的词汇联系，又包括了阅读技能、综合填空及英汉互译练习；既提供了课上教授内容，又为读者准备了课下精神食粮。

3.读者欲真正学好物流英语，就应广泛涉猎与该专业有关的读物，扩大知识面，因此每课课文除练习外，还为读者准备了“与课文有关的词汇与短语”及“Know—How”等内容。

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