

<<物流英语>>

图书基本信息

书名：<<物流英语>>

13位ISBN编号：9787302169253

10位ISBN编号：730216925X

出版时间：2008-4

出版时间：清华大学出版社

作者：王艳 编

页数：191

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### 内容概要

物流无国界。

随着世界各国之间贸易交往的日益密切，我国物流业已开始挺进国际物流市场。

加强我国物流从业人员的英语培训已成为目前迫切需要解决的问题。

本书内容包括：物流简介、客户服务、物流仓储、运输与配送、包装与采购、国际物流、第三方物流、供应链管理、物流信息管理。

本书选材新颖、难度适宜、通俗易懂，注重突出职业教育特点与实际应用。

本书不仅可作为各学历层次职业教育现代物流管理专业教材，还可作为物流企业从业人员的培训教材，对广大社会自学者也是非常有益的参考书。

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