

<<数据挖掘基础教程>>

图书基本信息

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### 内容概要

数据挖掘就是发现数据模型，以助于解释当前行为或预测将来的可能结果。

本书介绍了数据挖掘的基本过程，解释了如何将数据挖掘应用于解决实际问题，从而使你能将数据挖掘技术应用于自己的实际工作中去。

本书讲述了数据挖掘和知识发现的各方面内容，并着重介绍了数据挖掘模型的建立与测试，以及数据挖掘结果的解释与验证等内容。

为了使读者更好地理解数据挖掘过程，在本书配套光盘中提供了一个基于Microsoft Excel的数据挖掘工具，读者可以亲身体会数据挖掘模型的建立与测试。

本书可作为相关专业的本科生教材，对需要理解数据挖掘和智能系统的专业人员也是很好的参考书。

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