

<<微观经济学>>

图书基本信息

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<<微观经济学>>

内容概要

内容提要

这是一本被美国许多著名院校广泛采用的微观经济学教材。

它的第

一个特点是内容全面。

包括了消费者行为与需求理论、生产者行为与供给理论、供需均衡与市场理论、市场垄断与竞争对策、市场失效与政府对市场的干预等各方面内容并有详细而精辟的叙述。

本书的第二

个特点是内容叙述深入浅出，经济概念十分清晰，读后使人受益匪浅。

书中内容还通俗地反映了近年来在微观经济学科研与应用方面一些引人注目的新发展。

不仅使初学者能尽快获得接近前沿知识的基本经济概念，即使经济学专家读后也会颇有收获。

本书第三个特点是理论密

切联系实际。

书中穿插了约90个具体例子用于理解各种经济概念如何应用于社会实践。

各章末尾配备习题供练习与思考。

本书适合各大专院校经济管理类专业本科生或研究生用作微观经济学教材。

对英文版原著的阅读可尽快接触到国外著名大学的最新教材，也可提高专业英语水平，为进一步科研工作打下良好基础。

本书

还可供经济管理类教师及科研人员用作参考书。

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