

<<导游英语>>

图书基本信息

书名：<<导游英语>>

13位ISBN编号：9787301189863

10位ISBN编号：7301189869

出版时间：2011-8

出版时间：北京大学出版社

作者：王堃 编

页数：173

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<导游英语>>

### 内容概要

《导游英语》系统地介绍我国地理、历史、宗教、古建、民族民俗、饮食、土特名产、旅游资源、中国旅游分区以及旅游礼俗，共有10个单元，每个单元包括听力训练、情景对话、阅读理解、应用写作、实训练习和知识链接6大部分。

《导游英语》图文并茂，编排灵活，内容新颖且紧扣行业特点和发展需求，形式多样，从外语学习的角度将听说读写技能与话题有机结合，不仅有山，还有实训项目，在深化导游语言服务技能的基础上突出英语应用能力的培养。

《导游英语》适合高等职业技术学院和中等学校旅游相关专业的学生使用，以及旅游行业从业人员的岗前培训。

书籍目录

Unit 1 Chinese Geography

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 2 Chinese Culture

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 3 Chinese Religions

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 4 Chinese Ancient Architecture

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 5 Chinese Nationalities and Their Customs

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 6 Chinese Cuisine

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 7 China's Local Specialties

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 8 Tourism Resources in China

Part A Listening

Part B Speaking

<<导游英语>>

Part C Reading

Part D Writing

Part E Practical Training

Unit 9 Overview of Chinese Tourist Zone Distribution

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

Unit 10 Etiquettes and Customs of China Major Tourist Source

Countries and Regions

Part A Listening

Part B Speaking

Part C Reading

Part D Writing

Part E Practical Training

参考文献

## 章节摘录

版权页：插图：G：AU right.good question.Let me tell you !

It was initially laid out by a former government official named Wang Xianchen after his retirement from political life.He named.the garden after an essay by Pan Yue of West Jin Dynas~r——On Idle Living : “ Building house and planting trees , watering garden and growing vegetables are the affairs ( Zheng ) of humble ( Zhuo ) people. ” So the garden got the name of “ Zhuo Zheng Yuall ” .T : Oh , I see.That sounds interesting.G : Well , before you tour the garden I think you ’ d beaer remember the layout of the garden ; otherwise you may get lost or miss some important scenic spOts.The garden ’ S scenery is focused on a central large pool with numerous pavilions , terraces , bridges.

chambers and towers among a maze of connected pools and islands. ( Standing beside the lacquer painting ) G : Ladies and gentlemen , please look at this painting.From this.we can see that thegarden could be divided into three parts.The east part Gui Tian Yuan Ju ( return to nature、 mainly consists of idyllic scenery.The middle part Fu Yuan is the essence of the whole garden , and its ponds and rockery are the best.The western part is called BuYuan , in which most of the buildings were built in the Qing Dynasty.A11 of the buildings are right next tothe ponds , making the garden look like floating on the water.After you have a clear ideaabout the layout ofthe garden.I'll show you around this famous garden.Are you ready ?

T : We are eagerto see it at once !

G : Here we are in the eastern part.It is the first part of the garden.Here We Canappreciate the main features of Suzhou classic garden.The eastern section is doRed withlush grasses , dense bamboo , overgrown plants and winding streams.It ’ S centered onCymbidium Goeingii Hall ( Lanxue Tang ) , from where you can get a complete view of thegarden.We are going to visit the Celestial Spring Pavilion ( Tianquan Ting ) , named from anancient well of sweet-lasting water.The pavilion has.eight sides which are double.eaves.Bythe way.does anyone knOW how many storeys the pavilion has ?

## <<导游英语>>

### 编辑推荐

《导游英语》：采用话题教学模式提高模拟讲解能力赠送英语听力光盘系列完整：把握旅游专业课程之间的关系及与其他相关学科的关联，整个系列体系严密完整。

针对性强：符合专业教育的培养目标，侧重技能传授，强化理论，强化实践内容。

体例新颖：从人类常规的认识习惯出发，对教材的内容编排进行全新的尝试，打破传统教材的编写框架；整个系列由案例导入，然后展开理论描述，更符合老师的教学要求，也方便学生透彻地理解理论知识在生活中的运用。

案例呈面：采用最新的案例，切合实际；案例的引用不局限于地域，面向全国。

方便教学：全套教材以立体化精品教材为构建目标，部分课程配套实训教材；网上提供完备的电子教案、习题参考答案等教学资源，适合教学需要。

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>