

<<国际贸易实务>>

图书基本信息

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作者：盛美娟，梁志刚 主编

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内容概要

盛美娟、梁志刚主编的《国际贸易实务》包括4部分，即国际贸易基础、国际货物买卖合同条款、国际货物买卖合同的订立和履行以及国际贸易方式，涵盖了国际贸易实务操作的相关知识并按照国际贸易的流程框架来编排，突出专业性和应用性，强化国际贸易的核心内容，结构完整清晰、布局合理，易学易记。

《国际贸易实务》适用于各高等院校经贸类专业和(商务)英语专业的学生，亦可作为国际贸易从业人员的培训教材。

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