

<<海南实用旅游英语>>

图书基本信息

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内容概要

《海南实用旅游英语》是一本针对性强、实用性好的本土旅游英语高职高专教材。作为旅游英语综合训练教材，本书适用于海南高职高专英语专业或旅游（酒店）管理专业学生。全书共分5章，下设22课，整合了旅游英语、旅游行业知识及学生职业本土化规划的内容，有知识小栏目、案例分析和点评、实用性的应用文写作、课外阅读材料推荐、单元目标练习等设计。教材课文的可读性强，具有趣味性和实用性相结合特色。本教材能为学生参加英文导游考试提供帮助，还可以成为旅游从业人员日常使用的案头资料。

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版权页： 1 Hainan Island is named a sunny island, a healthy island, a longevity island and an epidemic-free island. Its greenery, together with its beautiful beaches and clean air, earns it a nickname of Oriental Hawaii. In 2010, Hainan Island was affirmed an International Tourism Destination and the province issued a visa-upon-arrival policy for foreign tourist groups, which is available to citizens of twenty-six different countries. 2 The tourist resources in Hainan are abundant. They feature sunshine, beaches, mountains, national forest parks, wildlife conservation zones, tropical landscapes and other attractions. 3 Sandy beaches are great attractions to the visitors. With an average temperature 23.8 and warm sunshine, swimming in the sea or bathing on the beach is possible during most times of the year. Along the east coastline from Haikou to Sanya, over 60 places show potential as bathing areas. They are good for seawater, sand, wind and sunbaths. 4 The province has a total coastline of about 1,529km and covers a sea area of about 2.1 million square kilometers. A highway along the coastline will be built so that visitors will be able to enjoy the beautiful sea views while taking a bus ride. In addition, coral reefs and mangrove forests are big tourist attractions. So far, four mangrove forest protection zones have been set up in Qionghua District of Haikou and Qinglan Port of Wenchang city. 5 There are 81 peaks with an altitude of over 1,000 meters in Hainan. Those mountains present a unique view. Wuzhi Mountain (Five Finger Mountain), shaped like five fingers, becomes a focus of many visitors. Yingge Ridge, Dongshan Ridge, Taiping Mountain, Qixian Ridge, Jianfeng Ridge, Diaolu Mountain and Bawang Ridge are some ideal places for holidays and summer retreats, where you can enjoy the lush tropical primitive rainforests. They are homes to many precious animals and birds. 6 Wildlife is well protected in Hainan. There is a conservation zone for gibbons in Bawang Ridge of Changjiang County, Hainan Eld's Deer in Dongfang City, swiftlets in Wanning City, rhesus monkeys on the Nanwan Peninsula in Lingshui County and deer breeding in Tunchang County. These are all open to the tourists.

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