

<<旅游英语综合教程>>

图书基本信息

书名：<<旅游英语综合教程>>

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内容概要

由李晓红主编的《旅游英语综合教程》涵盖听、说、读、写、译五大方面的旅游英语，教材内容充分体现职业标准的要求，由三大篇组成：基础篇、提高篇和文化篇。

《旅游英语综合教程》把旅游专业知识、跨文化旅游交际能力及英语语言运用能力结合在一起，以学生为中心、以旅游活动为环境、以旅游交际为目的，由浅入深，循序渐进，培养学习者在未来职业岗位中完成旅游任务、实现旅游交际活动所需要的能力，不仅帮助学生提高听说能力、阅读能力、双语互译能力，而且帮助他们了解旅游文化并掌握旅游行业的新理论、新术语，开阔视野。

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书籍目录

- part tourism abc
 - unit 1 giving travel information
 - unit 2 meeting guests at the airport
 - unit 3 itinerary arrangement
 - unit 4 checking in at a hotel
 - unit 5 sightseeing
 - unit 6 catering service
 - unit 7 shopping
 - unit 8 dealing with complaints and emergencies
 - unit 9 farewell
 - unit 10 overseas travel
- part more about tourism
 - unit 1 introduction to tourism
 - unit 2 types of tourism
 - unit 3 tourism and china
 - unit 4 tourism and relevant services
 - unit 5 foreign delicacies
 - unit 6 psychology of service
 - unit 7 about air transport industry
 - unit 8 tourism safety and trends
- part chinese culture in tourism
 - unit 1 chinese cuisine
 - unit 2 chinese tea
 - unit 3 chinese silk
 - unit 4 chinese painting
 - unit 5 chinese festivals
 - unit 6 chinese zodiac
 - unit 7 chinese gardens and architectures
 - unit 8 traditional chinese medicine
 - unit 9 major religions in china
 - unit 10 peking opera
- part appendix
 - 航空公司图标
 - 旅游网站一览
 - 世界时区及时差计算
- part key to exercises in text
- part tapescripts
- 参考文献

章节摘录

版权页：插图：Greenland is the largest island in the world. Its northerly location, at the point where the Atlantic meets the Artic Ocean, means that Greenland is surrounded principally by cold ocean currents, so the coasts are constantly being cooled. This, combined with the radiation of cold from the inland ice, gives Greenland its artic climates. The ice cap or inland ice covers 1,833,900 square kilometers, equivalent to 85 percent of Greenland's total area, and extends 2,500 kilometers north to south and up to 1,000 kilometers from east to west. At its center, the ice can be up to 3 kilometers, representing 10 percent of the world's total fresh water reserves. If all the ice were to melt, the world's oceans would rise seven meters. Greenland is often associated with cold and darkness and it can, of course, get very cold. However, there is also plenty of light and, although the polar darkness often reigns (in Qaanaaq, the sun doesn't rise for a whole three months!) it is never totally dark. Greenland enjoys more hours of summer than anywhere down south, but the weather is nowhere near as warm, even though the light is much more intense. Greenland summers won't give you an all-over tan, but your face and neck will turn a beautiful shade of brown.

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编辑推荐

《旅游英语综合教程》是浙江省“十一五”重点教材建设项目。

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