

<<理解成本>>

图书基本信息

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作者：小威廉·J·布伦斯等编

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内容概要

This note introduces managers to the concept of costs, their uses, and their complexity. Several types of costs are defined, and single-period and multiple-period cost analysis is discussed.

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书籍目录

Introduction Understanding Costs for Management Decisions A Brief Introduction to Cost Accounting Accounting for Indirect Costs Activity Accounting-Another Way to Measure Costs Standard Costs and Variance Analysis Basic Capital Investment Analysis Relevant Costs and Revenues One Cost System Isn't Enough Measure Costs Right: Make the Right Decisions Appendix For Further Reading

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