

<<信息系统 (第二版)>>

图书基本信息

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内容概要

什么是信息系统？

信息系统怎样与企业战略融为一体？

怎样才能确信在信息系统上的投资能为企业带来实际的效益？

信息系统项目应怎样进行管理？

信息系统应怎样加以组织？

本书对上述问题及其他有关问题作了清楚而确切的解释。

对于那些接受短期培训的管理者、MBA，以及想迅速了解这一问题核心内容的教师和学生来说，都不失为极具价值的参考书。

它还可以作为管理人员的藏书，以及那些有抱负的管理人员完善自己知识和技能的参考资料。

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Summary

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Introduction

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