

<<处世之道>>

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前言

世事洞明皆学问，人情练达即文章。

——曹雪芹 有的人淡薄名利、虚怀若谷； 有的人沽名钓誉、唯利是图； 有的人以德报怨、宽宏大量； 有的人睚眦必报、鼠肚鸡肠； 有的人埋头苦干、任劳任怨； 有的人投机取巧、弄虚作假…… 人生，是个大舞台，不同的人扮演不同的角色。

不同的文化，影响着角色的扮演。

西方社会各阶层的人士，如何为人处世？

如何待人接物？

本书给您提供了这样一个机会——走进西方社会，窥探他们的人生观、价值观和世界观。

细读本书，是一种语言学习，也是一种心灵感悟；是一种文化熏陶，也是一种思想收获。

全书收录的文章，语言生动，观察入微，议论睿智，向您全方位地阐述了西方人如何处世、如何待人接物、如何看待人际关系、如何逾越各种障碍、如何追求人生幸福和成功。

这些最新的美国短文美词叠出、佳句不断——实乃一道迷人的风景！

作为读者和译者的我，即使译途匆匆，也没有忘记，更不敢忘记，在本书的美词佳句之前驻足一番、品尝一番！

比如：修辞手法叠出不穷，便是本书的一大特色！

英语阅读能力、写作能力、欣赏能力的提高，离不开对英语修辞的学习！

英语修辞蕴含着丰富的西方文字、文化、逻辑乃至思维的内涵。

本书的篇篇美文，丽辞叠现，文采斐然。

正是我们学习和研究英语修辞的一个大平台！

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内容概要

毛荣贵，上海交通大学教授，翻译博导。

曾任《科技英语学习》（月刊）主编10年。

1996年应美国驻华大使James R Sasser（詹姆士·尚慕杰）之邀，以leading citizen（杰出公民）的身份遍访美国并讲学；Rosemary Adang，英语语言文学研究专家。

中美教授携手，精选美国当代短文，介绍给中国读者。

这些短文反映了美国社会的方方面面，美国人的价值观、人生观、生活观，以及美国人的日常生活，同日寸，也折射了美国当代文学的某些特点。

毛荣贵约请李树德教授、张琦教授等七位学者将这套丛书翻译成汉语，并约请旅美学者倪俊先生具体审校了译稿、指导翻译了工作。

Rosemary教授对书中的社会生活及语言表达的疑难之处，作了详细的解释，保证了译文的质量。

一篇篇精美短文，富含妙词佳句，采用中英文对照，并辅以画龙点睛的“导读”，是我们中国英语学习者不可多得的原材料、好教材。

阅读这套丛书，能解美国社会和文化，学地道现代英语，记时尚英语新词，育广泛阅读兴趣，养英语表达语感，练撼词造句诀窍，习美伦英语写作，品英汉表达差异，磨犀利翻译文笔。

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作者简介

毛荣贵（1946年12月-），上海交通大学外国语学院教授、博士生导师；研究方向：翻译理论与实践；翻译美学。

原籍：宁波慈城镇；出生地：江苏镇江市。

1964-1970求学于复旦大学外文系。

1978-1980求学于杭州大学外语系（现已并入浙江大学外国语学院）。

1993年9月入上海交通大学英语系任教。

1996年应美国驻华大使James R.Sasser之邀请，遍访美国并讲学。

1996-2004任《科技英语学习》（月刊）主编；现任《上海翻译》编委。

所著《新世纪大学英汉翻译教程》、《新世纪大学汉英翻译教程》（2002年由上海交通大学出版社出版）迄今被全国近30所大学用作翻译教材。

迄今发表学术论文160余篇，出版专著70余种，并应邀在国内外30余所大学讲学。

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章节摘录

8. In my work, I classify each person as Winter, Summer, Autumn or Spring. A simple way to determine your own season is to think of compliments you've received in the past. Are people particularly responsive when you wear a certain suit or dress?

Think of your favorite weekend attire. When a man or woman chooses browns and beiges for his or her casual clothes, I can be almost certain that person is an Autumn or a Spring. We tend to select what looks best on us when we are not concerned about correct business attire. 9. When I first met James Dulick, a sales manager for a clothing company, he was wearing a charcoal-gray suit. Weeks later at a convention, I saw him in a madras shirt and knaki pants. He looked great, and I pointed out that dressing in the hues of autumn enhanced his autumn coloring. He was so impressed that he bought several off-white shirts, which flattered his skin tone far more than the standard white business shirts he had been wearing. Then he added a couple of ties in the autumn shades of brick red and teal blue and wore one combination with his suit the next day. He got so many positive reactions to his appearance that he wore his autumn attire throughout the convention. 10. To evaluate your own coloring, study your skin in natural light. The "cool" skin tones of Winters and Summers have pink or gray-beige coloring, while Autumns and Springs tend to ivory, gold or peach. If you're not sure where you fit in, hold a piece of white paper against your palm. Is your skin pink or gray next to the white, or does it have a gold or peach cast?

11. For a more rigorous test, stand in front of a mirror and hold a solid-color shirt or towel from each of the four seasons to your face. Use teal blue or rust for Autumn, royal blue or true red for Winter, turquoise or coral for Spring, and powder blue or pastel pink for Summer. The right color will minimize wrinkles and dark circles, give your skin a healthy glow, and make you look well-rested and younger. The wrong color will accentuate wrinkles and dark circles, make your skin appear sallow, and might make you look tired and older. Here are further characteristics to look for. 12. Winter. There are more Winters than any other seasonal type. Most have neutral or gray-beige skin, ranging from light to dark. Many Asians, African-Americans and olive-skinned people are Winters. They have dark hair and eyes. 13. Winter people look best in cool colors with sharp contrasts, like that of a dark sky against white snow. Mainstays of their wardrobe should include navy, black, white, red, gray and fuchsia. 14. Summer. Light beige or ruddy skin with pink undertones generally characterizes Summers. As a child, Summer is often blond, though his hair tends to darken in his teens, Summers may also boast soft salt-and-pepper or pearly white hair. Their eyes are usually blue, green or gray. 15. The Summer person's coloring is best complemented by dusty hues, and muted pastels, like those of a blue-green sea, hazy white clouds or a gray-blue sky. They also look good in soft navy, blue-gray, rose-pink, lavender and plum. 16. Autumn.

Autumns come in three varieties; fair-skinned with ivory or peach undertones; the true redhead, often with freckles; and the brunette, whose skin tones range from medium to deep copper. Hair is usually touched with red or golden highlights, and ranges in color from auburn to copper, strawberry blond to carrot-top. Eyes are typically brown or green. 17. Autumns look best in rich, muted earth tones, including dark brown, beige, brick red, gold and olive or forest green. 18. Spring. Springs have the most delicate coloring of all seasonal types. Skin is either ivory, peachy pink or golden beige. Hair ranges from flaxen blond to light red or golden brown. Eyes are most often blue, green, teal or aqua. 19. A Spring person's coloring is brought vividly to life by the clear colors of spring flowers like poppy red, periwinkle blue and the bright greens of fresh buds. They shine in peach and pink, golden yellow and ivory. 20. While most people do have an intuitive sense of what looks good on them, their work-place wardrobe is often out of step with their natural coloring. In the early 1980s red "power" ties and suits of navy blue or charcoal gray became symbols of success for aspiring young executives. Although businesswomen have generally abandoned the look, it remains the unwritten dress code for male executives in some corporations and professions. When I first saw Paul Kaplun, he was wearing a gray suit, a bright white shirt and a red tie the "uniform" worn by most male lawyers in the area. The clothes looked terrific, but they did not do justice to Paul, an Autumn. I showed him how to find his version of gray, then changed his shirt to off-white and his tie to a more flattering shade of brick red. Soon Paul had a more attractive image, and one that was still appropriate for his job.

21. To dress for success, keep in mind these three general rules : 1. When your goal is to convey authority, wear your seasons dark colors. Navy is a favorite, but Autumns should consider char-coal brown.

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编辑推荐

《处世之道》中的一大特色是修辞手法叠出不穷。
英语阅读能力、写作能力、欣赏能力的提高，离不开对英语修辞的学习！
英语修辞蕴含着丰富的西方文字、文化、逻辑乃至思维的内涵。
《处世之道》的篇篇美文，丽辞叠现，文采斐然。
正是我们学习和研究英语修辞的一个大平台！

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